



Sun-Times Media Group Names Gladys Arroyo Vice President of Advertising for the Chicago Sun-Times

CHICAGO, April 22, 2009 - Sun-Times Media Group, Inc. (Pink Sheets: SUTMQ) today announced that it has named Gladys Arroyo as Vice President of Advertising for the Chicago Sun-Times and the media group's Chicago city region.

In this capacity, she will lead all local retail advertising programs and strategies for the Company's flagship paper and web site as well as spearhead retail sales across the local Chicago market. Ms. Arroyo, 43, brings nearly two decades of marketing and advertising experience to her new role, having worked across the city's newspaper, online and television landscape.

"Gladys's years of sales and marketing leadership combined with her extensive knowledge of Chicago media make her an ideal fit for this role," said Barbara Swanson, Senior Vice President of Advertising and Marketing for Sun-Times Media Group. "Her insights will help expand the customer base which understands and values the role and reach the Chicago Sun-Times plays in the community."

Added President and Chief Operating Officer, Rick Surkamer, "Gladys's marketing acumen and leadership commitment to our company is very much appreciated."

Ms. Arroyo joined Sun-Times Media Group in June 2008, most recently serving as Director of Advertising for Pioneer Press West, where she oversaw the sales efforts for the Hinsdale and Oak Park offices. She also spent 16 years with the Tribune Company, holding a series of leadership positions in retail marketing, classified and general sales as well as helping lead the Chicago and national launches of Hoy, Tribune Publishing's Spanish newspaper. Most recent to Sun-Times Media Group, Ms. Arroyo served as a local sales manager at Univision, the country's leading Spanish-language media company.

Ms. Arroyo will report to Barbara Swanson. Ms. Arroyo is a graduate of Chicago's DePaul University where she earned a BA in Marketing.

About Sun-Times Media Group

Sun-Times Media Group, Inc. is dedicated to being the premier source of local news and information for the greater Chicago area. Its media properties include the Chicago Sun-Times and Suntimes.com as well as newspapers and Web sites serving more than 300 communities across Chicago. Further information, including updates about the reorganization, can be found at www.thesuntimesgroup.com.

Cautionary Statement on Forward-Looking Statements

Certain statements made in this release and oral statements made from time to time by our representatives are forward-looking statements. Forward-looking statements include, without limitation, information concerning our future results and information regarding our ongoing reorganization process, as well as any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain the words "believe," "anticipate," "expect," "estimate," "project," "will be," "will continue," "will likely result," "plan," or similar words or phrases. Forward-looking statements involve risks and uncertainties that may cause actual results to differ materially from the forward-looking statements. These factors include, but are not limited to, the status of our reorganization under Chapter 11 of the U.S. Bankruptcy Code, the resolution of certain U.S. and foreign tax matters, changes in the preferences of readers and advertisers, particularly in response to the growth of Internet-based media, actions of competitors, including price changes and the introduction of competitive service offerings, and prevailing economic conditions, particularly as they affect Chicago, Illinois and its metropolitan area. New risks and uncertainties emerge from time to time and it is not possible for management to predict all such risks and uncertainties, nor can it assess the impact of all such risks and uncertainties on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Any forward-looking statements made by us speak only as of the date on which they were made, and we undertake no duty to, and do not intend to, update or revise the forward-looking statements after the date on which they are made. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results.

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