



Chicago Sun-Times Announces Winner In Wildly Popular Hit Or Miss Promotion; Hit Or Miss In Its Final Week!

CHICAGO, July 28, 2009 - The Chicago Sun-Times, the city's most-read newspaper, is pleased to announce that reader Nancy Collins is the first winner in its Hit or Miss sweepstakes. Ms. Collins correctly matched the randomly generated number on July 23, 2009, and won \$14,000!

The Sun-Times also announced that this week is the final week for the Hit or Miss daily sweepstakes, which will end on Friday, July 31, 2009, and can be found ONLY in the Chicago Sun-Times.

"We are delighted to have a winner in this wildly popular sweepstakes," said Rick Surkamer, President and Chief Operating Officer of Sun-Times Media Group, Inc., the parent company of the Chicago Sun-Times. "Our readers have responded with great enthusiasm to Hit or Miss, and we are pleased with the results of the sweepstakes. And I would like to offer a special congratulations to Ms. Collins for picking the correct number, which was among more than 10,000 entries received!"

The Hit or Miss game is simple to play. The jackpot for today, Tuesday, July 28, 2009, is \$3,000. To play on Tuesday July 28, 2009, just follow these instructions:

1. Select your lucky number; it can be any number from 1 to 50,000.
2. Call or text and follow the prompts to enter your number.
3. Enter by 3 p.m. on Tuesday, July 28, 2009.
4. After 3 p.m., a random number from 1 to 50,000 will be selected.

If your number matches, you have a chance to win the jackpot. If no one matches the lucky number, the closest entry has a chance to win \$100 and the jackpot carries over to the following weekday with an additional \$1,000. On the last day of the Sweepstakes, if no one matches the winning number, the Chicago Sun-Times will conduct a random drawing among all eligible entries received between July 24, 2009 and July 31, 2009 for the final jackpot (up to \$6,000). So be sure to enter every weekday to increase your chances of winning. No purchase necessary. See www.suntimes.com/win for details and official rules which apply.

"We encourage our readers to enter the contest sweepstakes every weekday to increase their chances of winning," said Barbara Swanson, Sun-Times News Group Senior Vice President of Sales and Marketing. "After all, it's fun being a winner!"

About Sun-Times Media Group

Sun-Times Media Group, Inc. is dedicated to being the premier source of local news and information for the greater Chicago area. Its media properties include the Chicago Sun-Times and Suntimes.com as well as newspapers and Web sites serving more than 200 communities across Chicago. Further information can be found at www.thesuntimesgroup.com.