



Susser Holdings Provides First Quarter 2012 Operating Results Update

Earnings conference call set for 11 a.m. ET May 9 to discuss full results

- Same-store merchandise sales up 6.7%**
- Average retail fuel volumes per store up 5.8%**

CORPUS CHRISTI, Texas, April 17, 2012 /PRNewswire/ -- Susser Holdings Corporation (NASDAQ: SUSS) said today it expects to report same-store merchandise sales growth for the first quarter of 2012 of approximately 6.7 percent compared with the first quarter of 2011. Retail average per-store fuel volumes are expected to increase by about 5.8 percent from the year-earlier period.

New Store Update

During the first quarter of 2012 the Company opened one new large-format convenience store and closed two smaller ones for a total of 540 retail stores as of April 1. The Company has opened one additional store to date in the second quarter and currently has 12 under construction. The Company expects to build a total of 25 to 30 new stores in fiscal 2012.

In addition, seven new wholesale dealer sites were added during the first quarter, and five were discontinued for a total of 567 contracted branded dealer locations at the end of the quarter.

Earnings Conference Call

Susser will release its complete first quarter 2012 financial results before the market opens on Wednesday, May 9. In conjunction with the release, the Company has scheduled a conference call that will be broadcast live over the Internet the same day at 11 a.m. Eastern Time (10:00 a.m. Central Time). Investors may participate either by phone or audio webcast.

By Phone: Dial 480-629-9818 at least 10 minutes before the call. A replay will be available through May 16 by dialing 303-590-3030 and using the access code 4532919#.

By Webcast: Visit the Events and Presentations page of Susser's Investor Relations website at <http://investor.susser.com>. Please log in at least 10 minutes in advance to register and download any necessary software. A replay will be available shortly after the call.

Corpus Christi, Texas-based Susser Holdings Corporation is a third-generation family led business with approximately 1,100 Company-operated or contracted locations. The Company operates over 540 convenience stores in Texas, New Mexico and Oklahoma under the Stripes® banner. Restaurant service is available in more than 330 of its stores, primarily under the proprietary Laredo Taco Company® brand. The Company also supplies branded motor fuel to over 565 independent dealers through its wholesale fuel division.

Forward-Looking Statements

This news release contains "forward-looking statements" which may describe Susser's objectives, expected results of operations, targets, plans, strategies, costs, anticipated capital expenditures, potential acquisitions, new store openings and/or new dealer locations. These statements are based on current plans and expectations and involve a number of risks and uncertainties that could cause actual results and events to vary materially, including but not limited to: competitive pressures from convenience stores, gasoline stations, other non-traditional retailers located in our markets and other wholesale fuel distributors; volatility in crude oil and wholesale petroleum costs; wholesale cost increases of tobacco products or future legislation or campaigns to discourage smoking; intense competition and fragmentation in the wholesale motor fuel distribution industry; the operation of our stores in close proximity to stores of our dealers; seasonal trends in the industries in which we operate; unfavorable weather conditions; cross-border risks associated with the concentration of our stores in markets bordering Mexico; inability to identify, acquire and integrate new stores; our ability to comply with federal and state regulations including those related to environmental matters and the sale of alcohol and cigarettes and employment laws and health benefits; dangers inherent in storing and transporting motor fuel; pending or future consumer or other litigation; litigation or adverse publicity concerning food quality, food safety or other health concerns related to our restaurant facilities; dependence on two principal suppliers for merchandise and two principal suppliers for motor fuel; dependence on suppliers for credit terms;

dependence on senior management and the ability to attract qualified employees; acts of war and terrorism; risks relating to our substantial indebtedness; dependence on our information technology systems; changes in accounting standards, policies or estimates; impairment of goodwill or indefinite lived assets; and other unforeseen factors.

For a full discussion of these and other risks and uncertainties, refer to the "Risk Factors" section of the Company's annual report on Form 10-K for the year ended January 1, 2012, and subsequent quarterly reports. These forward-looking statements are based on and include our estimates as of the date hereof. Subsequent events and market developments could cause our estimates to change. While we may elect to update these forward-looking statements at some point in the future, we specifically disclaim any obligation to do so, even if new information becomes available, except as may be required by applicable law.

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