



Sunair Engages Firm to Explore Strategic Alternatives

BOCA RATON, Fla., Jan 20, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Sunair Services Corporation (Amex: SNR) today announced that it has retained Hyde Park Capital Partners, LLC, an investment banking firm, to explore a range of strategic alternatives, including a possible sale of the Company.

Jack Ruff, Chief Executive Officer and President of Sunair Services commented, "We are committed to enhancing shareholder value and believe that we are positioned to continue to build our business. At this juncture, we have the opportunity to examine potential combinations that may enhance Sunair's long-term potential. This might lead to a new strategic partnership or the sale of our company, but in the meantime we remain dedicated to growing Sunair."

The Company has not set a definitive timetable for completion of its evaluation and there can be no assurances that the evaluation process will result in any specific transaction. The Company does not intend to disclose developments regarding its evaluation of strategic alternatives unless and until its Board of Directors approves a definitive transaction.

Additional information concerning the company can be obtained by contacting John Hill at Hyde Park Capital, 813-383-0202

ABOUT SUNAIR

Sunair Services Corporation, a Florida corporation, through its wholly owned subsidiary, Middleton Pest Control, Inc., with headquarters located in Orlando, Florida, provides pest control and lawn care services to both residential and commercial customers. Middleton provides essential pest control services and protection against termites and insects to homes and businesses. In addition, Middleton supplies lawn care services to homes and businesses, which includes fertilization treatments and protection against disease, weeds and insects for lawns and shrubs. For more information about Sunair, please visit <http://www.sunairservices.com>.

Information Regarding Forward Looking Statements

Some of the statements in this press release, including those that contain the words "anticipate," "believe," "plan," "estimate," "expect," "should," "intend" and other similar expressions, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Those forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements or those of our industry to be materially different from any future results, performance or achievements expressed or implied by those forward-looking statements. Among the factors that could cause actual results, performance or achievement to differ materially from those described or implied in the forward-looking statements include the success of the Company's growth initiatives, demand for the Company's lawn care and pest control services, general economic conditions, competition, potential technology changes, the risks inherent in new product and service introductions, the risks inherent in the entry into new geographic markets, and other factors included in Sunair's filings with the SEC. Copies of Sunair's SEC filings are available from the SEC or may be obtained upon request from Sunair. Sunair does not undertake any obligation to update the information contained herein, which speaks only as of this date.

SOURCE Sunair Services Corporation

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