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SunOpta Responds to Disclosure by Tourbillon Capital Partners

TORONTO--(BUSINESS WIRE)-- SunOpta Inc. ("SunOpta") (Nasdaq:STKL) (TSX:SOY), a leading global company focused on organic, non-genetically modified and specialty foods, today issued the following statement in response to the disclosure by Tourbillon Capital Partners.

"SunOpta appreciates constructive input from all shareholders and over the last several months, the Board and management have been engaged in dialogue with shareholders, including Jason Karp at Tourbillon Capital Partners, to understand their views. We will review Tourbillon's suggestions and evaluate them on the basis of what is in the best interests of all shareholders."

"It is important to note that over the last year, SunOpta has worked to transform its business through the Sunrise acquisition and through a more deliberate focus on increasing private label products that offer customers some of the most innovative offerings in the organic, non-GMO and specialty food categories. In addition, our globally sourced ingredients business offers us unrivaled access to organic and non-GMO supply and presents a high barrier to entry for competition. The company remains focused on creating efficiencies, improving operational excellence, reducing debt, and increasing profitability as a means to create long-term value for all our shareholders."

About SunOpta Inc.

SunOpta Inc. is a leading global company focused on organic, non-genetically modified ("non-GMO") and specialty foods. SunOpta specializes in the sourcing, processing and packaging of organic and non-GMO food products, integrated from seed through packaged products; with a focus on strategic vertically integrated business models. SunOpta's organic and non-GMO food operations revolve around value-added grain, seed, fruit and vegetable based product offerings, supported by a global sourcing and supply infrastructure.

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SunOpta Inc.

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