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Jeff Eckerling Joins SP+ as Senior Vice President of Revenue & Growth

CHICAGO, Oct. 07, 2016 (GLOBE NEWSWIRE) -- SP Plus Corporation (**SP+**), (Nasdaq:SP), a leader in parking management, ground transportation and ancillary services, today announced the appointment of Jeff Eckerling to serve in the newly created position of Senior Vice President of Revenue and Growth.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/ffc1abe1-edef-451c-bfc5-0821a2fbe6b8>

Mr. Eckerling is tasked with developing strategies to optimize revenue growth opportunities for the Company and its clients. This would include pricing optimization, demand analysis and generation, marketing services and sales channel management. He brings a 20-year progressive career with experience leading start-ups and e-commerce companies, most recently serving as the President at Lift Technologies (now known as Uplift Data Partners) in Chicago. Mr. Eckerling was on the forefront of developing the science of revenue optimization while at Orbitz, where he joined the company in the pre-launch phase and helped it grow to an over \$1 billion business.

"As the largest parking management company in North America, it's essential that we have the tools and knowledge to maximize the revenue potential of our clients' parking operations through state-of-the-art marketing programs, data analytics and dynamic pricing," commented Marc Baumann, President and Chief Executive Officer at **SP+**. "The in-depth experience Jeff has acquired during the course of his career is well-suited to help our clients connect their current and potential customers to their specific parking needs through new technology, e-commerce and promotional strategies."

Mr. Eckerling will work from the **SP+** corporate headquarters in Chicago, Illinois.

SP+ provides professional parking, ground transportation, facility maintenance, security, and event logistics services to property owners and managers in all markets of the real estate industry. The Company has more than 22,000 employees and operates approximately 3,700 facilities with 2.0 million parking spaces in hundreds of cities across North America, including parking-related and shuttle bus operations serving more than 60 airports. USA Parking System, a wholly owned subsidiary, is one of the premier valet operators in the nation with more four and five diamond luxury properties, including hotels and resorts, than any other valet competitor. The Company's ground transportation division transports approximately 40 million passengers each year; its facility maintenance division operates in dozens of U.S. cities; and its **SP+** GAMEDAY operating group provides a wide range of event logistics services. For more information, visit www.spplus.com.

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