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Sonus Sponsors Real-Time Communications in the Cloud Webinar Series

Sonus, BT and AT&T Uncover the Truth Behind RTC Cloud Myths

WESTFORD, Mass., Oct. 28, 2016 /PRNewswire/ -- Sonus Networks, Inc. (Nasdaq: SONS), a global leader in secure and intelligent Cloud communications, announced today a free two-part webinar series with Light Reading and leading service providers BT and AT&T on how to avoid myths of real-time communications (RTC) in the Cloud.

Real-Time Communications in the Cloud - Avoid Cloud Myths with Proven Solutions
November 2, 2016 at 12:00 pm ET. Register here.

BT's Randy Schrock will join Sonus' Mykola Konrad and Heavy Reading's Jim Hodges to discuss the challenges, promises and myths many organizations face when migrating RTC to the Cloud. Attendees will learn:

  l   Key success criteria for deploying RTC in the Cloud;
  l   How a Session Border Controller (SBC) can help RTC in the Cloud; and
  l   What innovation is required to optimize a "Cloud SBC."

Real-Time Communications in the Cloud - Dismantling Cloud Myths with Innovation
November 16, 2016 at 11:00 am ET. Register here.

AT&T will present with Heavy Reading's Jim Hodges and Sonus' Dan Teichman on the more technical requirements for RTC to be delivered in the Cloud, including:

  l   How the adoption of a microservices architecture increases scale, performance and flexibility;
  l   How to leverage graphics processing units (GPUs) for media transcoding; and
  l   The benefits of a complete Cloud solution.

"There is a lot of confusing information from vendors on how to successfully move RTC to the Cloud, primarily focused on security, scalability and performance concerns," said Kevin Riley, Sonus CTO. "Sonus designed this series to educate customers on the optimal way to deploy RTC in the Cloud so they can make the most informed decisions when implementing their cloud migration strategy."

About Sonus:
Sonus brings the next generation of Cloud-based SIP and 4G/VoLTE solutions to its customers by enabling and securing mission critical traffic for VoIP, video, IM and online collaboration. With Sonus, enterprises can intelligently secure and prioritize real-time communications, while service providers can deliver reliable, secure real-time services for mobile, UC and social applications. Sonus offers an award-winning portfolio of hardware-based and virtualized Session Border Controllers (SBCs), Diameter Signaling Controllers (DSCs), Cloud Exchange Networking Platform, Policy/Routing servers and media/signaling gateways. Visit www.sonus.net or call 1-855-GO-SONUS. Follow Sonus on Twitter, Facebook, LinkedIn, YouTube and Instagram.

Important Information Regarding Forward-Looking Statements:

The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties. All statements other than statements of historical facts contained in this release are forward-looking statements. Our actual results may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Sonus' business, please refer to the "Risk Factors" section of Sonus' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Sonus' views only as of the date on which such statement is made and should not be relied upon as representing Sonus' views as of any subsequent date. While Sonus may elect to update forward-looking statements at some point, Sonus specifically disclaims any obligation to do so.

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