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Algar Telecom Selects Sonus Cloud-Native Session Border Controller for Nationwide SIP Services Expansion

Sonus SBC Software Edition to Support Fully Virtualized, Cloud-Based SIP Services

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Key Takeaways:

- 1 Brazilian-based multiservice provider, Algar Telecom, chooses Sonus SBC SWe for multi-region, cloud-based expansion of new SIP services.
- 1 Sonus' cloud-native SBC will enable Algar Telecom to deploy new SIP services across the region on standard COTS hardware.
- 1 Sonus SBC SWe delivers mission critical security, interworking and scalability in a virtual footprint with the same performance as hardware-based SBC appliances.

[Sonus Networks](#), Inc. (Nasdaq: SONS), a global leader in securing cloud and real-time communications, announced today that Algar Telecom has selected the [Sonus Session Border Controller Software Edition](#) (SBC SWe) to support the nationwide expansion of its SIP peering and SIP trunking services. With this cloud-native solution, Algar will have network-wide sharing of SBC session licenses and the ability to dynamically allocate SBC capacity anywhere in the country.

Algar is the most innovative, private, communications service provider in Brazil, offering voice, video, data and IT services to businesses and residential customers. With the Sonus SBC SWe, Algar will be able to quickly expand its SIP services footprint throughout the country without deploying new hardware.

The Sonus SBC SWe and its associated Sonus Insight Element Management System (EMS) will be deployed as Virtual Network Functions (VNFs) in Algar's network. This aligns with Algar's future-forward push toward a Network Functions Virtualization (NFV) architecture, a common goal among telecommunications companies in the CALA region.

As global service providers continue to migrate real-time communications to NFV and cloud environments, the Sonus SBC SWe provides a cloud-native approach for SIP session management, interworking, security and resiliency that delivers the same robust experience and feature set as hardware-based SBCs.

Quotes:

"We're always looking for ways to deliver new and better services to our customers," said Rogério Garchet, Chief Marketing Officer, Algar Telecom. "As a technology services provider, we have to be at the forefront of technology. We believe that network virtualization is the future, and that Sonus is the best and most reliable platform to deliver that future today."

"Brazil is a mature and competitive market for communications services," said Federico Navaro, vice president, CALA Sales, Sonus. "By moving to a completely virtualized SIP solution, Algar Telecom is in a unique position to quickly and cost-effectively expand its footprint across a very large region. We're very excited about what the future of virtualization holds for them and for other providers in South and Central America."

Other Facts:

- | The Sonus SBC SWe has been deployed in more than 100 networks to date.
- | The Miercom certified SBC SWe performs mission critical roles as well as hardware-based SBC appliances.

Additional Resources:

- | [Download Session Border Controllers for Dummies today.](#)
- | [Watch a video on Sonus' cloud-native SBCs.](#)
- | [Read an overview of Sonus' cloud and virtualization solutions.](#)
- | [Interested in cloud-native SBCs? View an informative infographic.](#)

About Sonus:

Sonus brings the next generation of Cloud-based SIP and 4G/VoLTE solutions to its customers by securing mission critical traffic for VoIP, video, IM and online collaboration. With Sonus, enterprises can secure and prioritize real-time communications, while service providers can deliver reliable, secure real-time services for mobile, UC and social applications. Sonus offers an award-winning portfolio of hardware-based and virtualized Session Border Controllers (SBCs), Diameter Signaling Controllers (DSCs), Policy/Routing servers and media/signaling gateways. Visit www.sonus.net or call 1-855-GO-SONUS. Follow Sonus on [Twitter](#), [Facebook](#), [LinkedIn](#), [YouTube](#) and [Instagram](#).

About Algar Telecom:

Algar Telecom, a telecommunication company that is part of the Algar group, has been in the market for over 60 years, with two main goals are: maintaining a close relationship with its customers, and offering high quality services. The company provides ultra-high-speed internet access, quality mobile services, cable TV with special channels, voice, data, internet, IT and infrastructure services, outsourcing, video and consultant media. For this reason, it is constantly investing in updating its network, corporate governance, and in developing the best relationship channels by using applications and social media, as well as a team of expert consultants, to design the best solutions in an advisory and exclusive service for companies of any size. A high level of satisfaction is the result of the company's culture, based on having dialogues and building sustainable relationships. As a company in constant expansion, Algar Telecom currently has more than 3,700 associates, and is present in all Brazilian main regions. It has over 19 thousand miles of optical fiber serving 1.4 million customers in the states of Sao Paulo, Minas Gerais, Rio de Janeiro, Goiás, Mato Grosso do Sul, Parana, Santa Catarina and Rio Grande do Sul, as well as the Federal District.

Important Information Regarding Forward-Looking Statements:

The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties. All statements other than statements of historical facts contained in this release are forward-looking statements. Our actual results may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Sonus' business, please refer to the "Risk Factors" section of Sonus' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Sonus' views only as of the date on which such statement is made and should not be relied upon as representing Sonus' views as of any subsequent date. While Sonus may elect to update forward-looking statements at some point, Sonus specifically disclaims any obligation to do so.

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