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SONIC Introduces Irresistible Breakfast Deals with the Return of Pancake on a Stick

America's Drive-In® creates affordable options for early risers starting at just 99 cents

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) is offering guests delicious morning choices with new Breakfast Deals starting at 99 cents until 10 a.m. everyday. The deal includes the choice of SONIC's highly anticipated Pancake on a Stick and other unique menu options like the Lil' Breakfast Griller™, Jr. Breakfast Burritos and Large Regular and Specialty Drinks.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20170228005315/en/>

Pancake on a Stick, a past fan favorite, is making a comeback at local drive-ins. This irresistible breakfast mashup is a breakfast sausage link wrapped in a warm, fluffy pancake and served on a stick with a side of sweet, maple syrup.

For SONIC's morning Breakfast Deals, guests can get their own Pancake on a Stick for \$1.99; a Lil' Breakfast Griller, with Bacon or Sausage for \$1.49; or a Jr. Breakfast Burrito for only 99 cents until 10 a.m. Large Regular and Specialty Drinks are always available starting at 99 cents during our Morning Drink Stop®.

"Our Pancake on a Stick is the ultimate breakfast combination, with a pancake wrapped around a savory sausage, that's perfect for guests on the go," said Scott Uehlein, vice president of product innovation and development at SONIC. "The new Breakfast Deals, including the Pancake on a Stick, give guests the chance to customize their morning with a variety of their favorite breakfast items."



SONIC's Pancake on a Stick (Photo: Business Wire)
for a limited time at participating locations, so wake up early to rise and dine with your breakfast favorites.

SONIC's Breakfast Deals are available only

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning® campaign in partnership with DonorsChoose.org, SONIC has donated \$7.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

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