



March 16, 2017

SONIC Celebrates National Corn Dog Day with 50-Cent Corn Dogs

America's Drive-In[®] treats guests on March 18

OKLAHOMA CITY--(BUSINESS WIRE)-- To commemorate a fan-favorite, [SONIC[®] Drive-In](#) (NASDAQ: SONC) is honoring National Corn Dog Day the right way with 50-cent Corn Dogs all day on Saturday, March 18.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170316005094/en/>



SONIC's Corn Dog is a delicious hot dog wrapped in a blanket of sweet cornbread, batter-fried to golden-brown perfection that guests can top with ketchup or mustard. The beloved snack is regularly priced at \$1.49, so Corn Dog lovers can enjoy this irresistible snack at a fantastic value.

"The Corn Dog is a staple to our menu and it made perfect sense to celebrate National Corn Dog Day Sonic-style," said Lori Abou Habib, vice president of national marketing at SONIC. "Offering our Corn Dog for just 50 cents all day spotlights a brand icon that's been on our menu since 1959."

Guests can pair a 50-cent Corn Dog with Tots and the new Ice Cream Slush made with real fruit, like Strawberry or Pineapple. The 50-cent Corn Dogs are available only on March 18, so head over to the nearest drive-in before they're gone.

About SONIC[®], America's Drive-In[®]

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning[®] campaign in partnership with DonorsChoose.org, SONIC has donated \$7.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

SONIC Corn Dog with Ketchup (Photo: Business Wire)

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for SONIC Drive-In
Matthew Young, 512-542-2802

Matthew.Young@cohnwolfe.com

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