



November 20, 2017

## SONIC, America's Drive-In Celebrates Thanksgiving Early By Pardoning All Turkeys

*SONIC Offers Guests Half-Price Cheeseburgers on November 21 for Annual Unturkey Day*

OKLAHOMA CITY--(BUSINESS WIRE)-- In honor of the upcoming Thanksgiving holiday, [SONIC Drive-In](#) Chief Marketing Officer, Lori Abou Habib, is taking a bold stand and pardoning all turkeys on Tuesday, November 21. Known by SONIC fans far and wide as Unturkey Day, this cherished holiday is a win-win for turkeys and guests alike with SONIC offering half-price SONIC Cheeseburgers all day.

This press release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20171120005231/en/>



SONIC Cheeseburger (Photo: Business Wire)

"It is a well-known tradition to pardon a turkey on Thanksgiving, and since you won't see a traditional turkey dinner on our menu today, our pardon extends to all the turkeys out there," said Abou Habib. "To give these noble birds a short reprieve before Thanksgiving, consider gobbling up a Cheeseburger instead."

SONIC Cheeseburgers are made with melty American cheese, crinkle-cut pickles, chopped onions, fresh shredded lettuce and ripe tomatoes atop a 100 percent pure beef patty. To complete the feast, guests can pair their SONIC Cheeseburger with a side of crispy Tots, Hand Made Onion Rings and a refreshing Holiday Mint Master Shake or Blast to get into the holiday spirit.

This offer is only available on Tuesday, November 21, so head to your nearest SONIC Drive-In to partake in Unturkey Day, order an extra helping and give turkeys everywhere a well-deserved break, even if it's just for a day.

### About SONIC<sup>®</sup>, America's Drive-In<sup>®</sup>

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Nearly 94 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$9.5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit [LimeadesforLearning.com](http://LimeadesforLearning.com).

SONC-M

View source version on [businesswire.com](http://www.businesswire.com/news/home/20171120005231/en/): <http://www.businesswire.com/news/home/20171120005231/en/>

for SONIC Drive-In  
Rebeka Mora, 512-542-2804  
[Rebeka.Mora@cohnwolfe.com](mailto:Rebeka.Mora@cohnwolfe.com)

Source: SONIC Drive-In

News Provided by Acquire Media