



September 25, 2017

SONIC Celebrates Ninth Annual Limeades for Learning Fall Voting Campaign with \$1 Million Donation

Guests vote Sept. 25 to Oct. 22 to support public school teachers' projects

OKLAHOMA CITY--(BUSINESS WIRE)-- Today, [SONIC® Drive-In](#) (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, enters its ninth annual [Limeades for Learning®](#) charitable voting campaign. Guests can make a difference in a public school classroom by telling SONIC where to donate \$1 million to teachers' projects nationwide. In partnership with [DonorsChoose.org](#), this national award-winning and consumer-driven campaign provides essential tools including books, art supplies, technology and instruments for teachers to inspire creativity and learning in their classrooms.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170925005680/en/>

"At SONIC, we believe teachers are entrepreneurs and our partnership with DonorsChoose.org fosters innovation in the classroom by allowing hard-working teachers to solve the challenges their students face every day; Limeades for Learning is our way to invite guests and fans to make a difference in their communities," says Christi Woodworth, vice president of public relations for SONIC. "Today kicks off the ninth year of putting our donation in the hands of our guests to vote for the public school teachers' projects that inspire them most."

Starting today, Monday, Sept. 25, and extending through Sunday, Oct. 22, SONIC empowers guests and fans to support teachers by voting for specific public school teacher projects at [LimeadesforLearning.com](#). During the voting period, projects with the most votes at the end of each week will receive funding, and remaining projects get the chance for funding the following week.

"Since 2009, Limeades for Learning has given fans a chance to help fund more than 14,000 classroom projects impacting more than 419,000 students," says Charles Best, founder of DonorsChoose.org. "With the average teacher spending \$500 of their own money to supply their classrooms and meet their students' needs, our goal every year is to help teachers create a learning environment with unlimited learning opportunities."

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Nearly 94 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$8.5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](#) and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit [LimeadesforLearning.com](#).

About DonorsChoose.org

DonorsChoose.org is the leading platform for giving to public schools. Teachers across America use the site to create projects requesting resources their students need, and donors give to the projects that inspire them. Since its founding by a Bronx teacher in 2000, more than 2.8 million people and partners have given \$577 million to projects reaching 24 million students. Unique among crowdfunding platforms, the DonorsChoose.org team vets each project request and ships resources directly to the school. Every donor receives photos of their project in action, thank-yous from the classroom, and a cost report showing how every dollar was spent. DonorsChoose.org was the first charity to make the top 10 on *Fast Company's* list of the Most Innovative Companies in the World. Visit www.donorschoose.org to learn more.

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for SONIC Drive-In
Rebeka Mora, 512-542-2804
rebeka.mora@cohnwolfe.com

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