



June 20, 2017

Back by Popular Demand, SONIC Welcomes Pretzel Dogs to Hot Dog Lineup

America's Drive-In Tempts Guests with a Twist to a Classic

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](http://www.businesswire.com/news/home/20170620006068/en/) (NASDAQ: SONC) is bringing back a fun twist on everyone's favorite summertime meal by reintroducing two delicious Pretzel Dogs for a limited time. With one bite, fans will remember why Pretzel Dogs make a craveable meal or perfect go-to snack when paired with crispy SONIC tots and a classic Cherry Limeade.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20170620006068/en/>



Cheesy Bacon Pretzel Dog (Photo: Business Wire)

Hot dog fans can choose between two savory flavors: the Cheesy Bacon Pretzel Dog made with a premium beef hot dog topped with melty cheese, crispy bacon and grilled onions; or The Original topped with classic mustard. Both Hot Dogs are nestled in a warm pretzel bun.

"For 64 years, guests have been coming to SONIC to experience evolving and iconic menu items, including Pretzel Dogs, the distinctive twist of classic flavors and current culinary trends," said Scott Uehlein, vice president of product innovation and development at SONIC. "With so many choosing SONIC to satisfy their hot dog cravings, welcoming Pretzel Dogs back to the lineup is the perfect way to kick off summer at the drive-in."

SONIC's Pretzel Dogs are available for a limited time only so head to your nearest drive-in to try one of each before they're gone.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Nearly 94 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning® campaign in partnership with DonorsChoose.org, SONIC has donated \$8.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

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for SONIC Drive-In
Matthew Young, 512-542-2802
Matthew.Young@cohnwolfe.com

Source: SONIC Drive-In

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