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## SONIC Adds Bold Flavors to Lil' Doggies and Lil' Chickies Lineup

*America's Drive-In brings back fan-favorite snack*

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) is bringing back their Lil' Doggies® and Lil' Chickies with two new irresistible flavors.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170323005386/en/>



Hot Dog lovers can enjoy the Lil' Doggies® with mouthwatering condiments such as the classic ketchup and mustard, Chili Cheese or the all-new Cheesy Bacon with warm cheddar cheese and crispy bacon. Chicken fans can also grab the Lil' Chickies, made with 100 percent all-white meat, and have equally delectable arrangement of toppings to choose from such as the classic with Mayo and pickles or mix things up with Buffalo or the all-new Honey BBQ Bacon.

"SONIC's one-of-a kind Hot Dogs and Chicken sandwiches are a stand out with our fans and their equally snackable

Lil' Family (Photo: Business Wire)

counterparts are back at the drive-in with bold flavors that can't be duplicated," said Scott Uehlein, vice president of product innovation and development at SONIC. "The Lil' Doggies® and Lil' Chickies allow our guests the option to mix and match, and cover all flavor cravings in one visit."

All flavors of Lil' Doggies and Lil' Chickies are available all day for just \$1.49. Guests can head to a drive-in for a limited time and experience delicious waves of flavor in every tiny bite.

### **About SONIC®, America's Drive-In®**

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning® campaign in partnership with DonorsChoose.org, SONIC has donated \$7.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](#) and [Twitter](#). To learn about SONIC's Limeades for Learning initiative, please visit [LimeadesforLearning.com](http://LimeadesforLearning.com).

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