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## SONIC Debuts New Smooth and Creamy Custard Concretes

*America's Drive-In Expands Menu with New Platform of Frozen Treats*

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](http://www.businesswire.com/news/home/20170424005535/en/) (NASDAQ:SONC) introduces new Custard Concretes; ice cream's smoother, creamier cousin. In one bite, the rich frozen Custard Concretes provide high-quality flavor found only at SONIC.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170424005535/en/>



Creamy Custard Concretes (Photo: Business Wire)

### **About SONIC®, America's Drive-In®**

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning® campaign in partnership with [DonorsChoose.org](http://DonorsChoose.org), SONIC has donated \$7.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM:SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn about SONIC's Limeades for Learning initiative, please visit [LimeadesforLearning.com](http://LimeadesforLearning.com).

New to the SONIC mix-in options: Heath® Bar candy that guests can enjoy in their creamy Vanilla Custard Concrete. In addition, dessert lovers can choose from delightful flavor combinations like Dark Chocolate with OREO® Cookie Pieces, Strawberry made with M&M'S® Minis, Peanut Butter with Butterfinger®, Banana with Reese's®, and Caramel made with Snickers®.

"The addition of Custard Concretes is a creamier way of eating ice cream, pairing a smooth textured frozen treat with classic candy and cookie mix-ins," said Scott Uehlein, vice president of product innovation and development at SONIC. "We're giving fans a deliciously new experience to try multiple flavor combinations evolving our frozen menu treats."

The irresistible new Custard Concretes are only available for a limited time, so don't miss your chance to experience these delectable dessert offerings at a drive-in near you.

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