



March 27, 2017

## SONIC Presents 'Family Night' Every Tuesday

*America's Drive-In offers a new deal on a menu staple*

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](http://www.sonicdrivein.com) (NASDAQ: SONC) makes Tuesday dinners fun for the whole family with half-price Cheeseburgers during 'Family Nights' every Tuesday from 5 p.m. to close.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170327005093/en/>



SONIC Cheeseburger (Photo: Business Wire)

SONIC's delicious Cheeseburgers are prepared with melty American cheese, crinkle-cut pickles, chopped onions, fresh shredded lettuce and ripe, hand-sliced tomatoes on a perfectly seasoned 100-percent pure beef single patty all pulled together in a soft, warm, bakery fresh bun. Burger fans also have the choice of condiments including tangy mustard, creamy mayo or classic ketchup.

"Our juicy cheeseburgers have been a SONIC brand tradition since 1953, and offering them half price is a fun way to invite guests to celebrate this classic," said Lori Abou Habib, vice president of national marketing at SONIC. "We're making it easy to enjoy a family dinner on Tuesday nights with a delicious offer everyone can agree on."

Grab the family and get a flavorful Cheeseburger at a terrific value with 'Family Night' at a SONIC near you.

### **About SONIC®, America's Drive-In®**

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning® campaign in partnership with DonorsChoose.org, SONIC has donated \$7.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn about SONIC's Limeades for Learning initiative, please visit [LimeadesforLearning.com](http://LimeadesforLearning.com).

SONC-M

View source version on [businesswire.com](http://www.businesswire.com/news/home/20170327005093/en/): <http://www.businesswire.com/news/home/20170327005093/en/>

for SONIC Drive-In  
Matthew Young, 512-542-2802

[Matthew.Young@cohnwolfe.com](mailto:Matthew.Young@cohnwolfe.com)

Source: SONIC Drive-In

News Provided by Acquire Media