



July 17, 2017

America's Drive-In Celebrates National Hot Dog Day with \$1 Hot Dogs

SONIC is Calling All Hot Dog Lovers on July 19

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) is honoring National Hot Dog Day by offering six-inch All-American Hot Dogs and Chili Cheese Cones for \$1 all day - an annual celebration for hot dog lovers.*

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170717005042/en/>



SONIC All-American Hot Dogs (Photo: Business Wire)

This offer is only available on Wednesday, July 19, 2017 and limits five hot dogs per customer, so head to a drive-in near you and experience irresistible waves of flavor in every bite.

*Tax not included. Add-Ons cost extra. Hot dogs are approximately 6" precooked. See menu for details.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning® campaign in partnership with DonorsChoose.org, SONIC has donated \$8.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

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for SONIC Drive-In
Matthew Young, 512-542-2802
Matthew.Young@cohnwolfe.com

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