



December 27, 2016

SONIC Adds a Variety of Snackable Grilled Cheese Sandwiches with New Lil' Grillers

America's Drive-In continues snackable innovation at great value

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) is the ultimate Grilled Cheese destination with the introduction of Lil' Grillers, an innovative way to enjoy timeless comfort food. Fun-sized and bursting with the savory flavor of classic grilled cheese, SONIC's Lil' Grillers make for an irresistible snack at any time of the day.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161227005010/en/>



Each Lil' Griller begins with Mini Sourdough Toast and warm, melty American cheese. Guests can choose to intensify the flavor experience by adding crispy chicken, a beef patty or even breakfast nestled into their Lil' Griller. Lil' Griller options available all day include: Lil' Cheese Griller, Lil' Chickie Griller with a Chicken Strip and Buffalo Sauce, Lil' Patty Griller with 100% Beef Patty and Ketchup, Lil' Breakfast Griller with egg and your choice of bacon or sausage.

"Our new Lil' Grillers are snack sized twists on the classic grilled cheese with something a little extra in each bite," said Scott Uehlein, vice president of product innovation and development at SONIC. "A terrific value and perfect for any time of the day, Lil' Grillers will appeal to all comfort food snackers."

Lil' Breakfast Griller with Sausage (Photo: Business Wire)

Starting at 79 cents*, these Lil' Griller mini grilled cheese sandwiches are perfect on their own as snacks, but can also be bundled into a full meal with tots and a drink or slush. Lil' Grillers continue SONIC's innovation in snacking like past favorites Lil' Chickies™ and Lil' Doggies®.

* Tax not included. See menu for details.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain, serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](#) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$7 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit Limeadesforlearning.com.

SONC-M

View source version on [businesswire.com](http://www.businesswire.com/news/home/20161227005010/en/): <http://www.businesswire.com/news/home/20161227005010/en/>

for SONIC Drive-In
Matthew Young, 512-542-2802
Matthew.Young@cohnwolfe.com

Source: SONIC Drive-In

News Provided by Acquire Media