



January 19, 2017

Sonic Adds New Talent to Board of Directors

Company Announces Antibiotic Use Policy Following Annual Shareholders Meeting

OKLAHOMA CITY--(BUSINESS WIRE)-- Sonic Corp. (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, today announced the election of Steven A. Davis to its board of directors.

Mr. Davis is former chairman and chief executive officer of Bob Evans Farms, Inc. which owns and operates Bob Evans Restaurants and distributes packaged foods at grocery stores under the Bob Evans and Owens brand names. Mr. Davis brings 30 years of restaurant and retail experience having served in a variety of executive and management positions with YUM! Brands and Kraft General Foods.

As a seasoned restaurant and consumer packaged goods executive with significant experience in the areas of marketing and branding, retail food products, mergers and acquisitions, real estate, auditing and finance, the board will benefit from Mr. Davis' strategic planning skills, leadership and restaurant operating knowledge.

"We are excited to welcome Steve as a new independent director to our board," said Cliff Hudson, Sonic Corp. CEO. "Steve's executive experience in the restaurant industry combined with his brand management and consumer packaged goods knowledge nicely complements the breadth of experience on our board."

Existing directors re-elected to the Sonic Corp. board are Tony D. Bartel, Lauren R. Hobart, Jeffrey H. Schutz and Kathryn L. Taylor. Continuing board members not standing for re-election include R. Neal Black, Kate S. Lavelle, J. Larry Nichols, Federico F. Peña, Frank E. Richardson, Susan E. Thronson and Cliff Hudson.

The company also announced a new antibiotic use policy for chicken as part of its animal welfare program beginning effective immediately. The company will require that its suppliers refrain from using antibiotics medically important to human health for the purpose of growth promotion and that antibiotics be administered by a licensed veterinarian and only for the prevention, control or treatment of disease.

The company is also reviewing its policies regarding antibiotics use for beef and pork.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning campaign in partnership with DonorsChoose.org, SONIC has donated \$7.4 million to public school teacher's classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

SONC-F

View source version on [businesswire.com](http://www.businesswire.com/news/home/20170119005869/en/): <http://www.businesswire.com/news/home/20170119005869/en/>

For Sonic Corp.
Christi Woodworth, 405-225-5600
Vice President of Public Relations

Source: Sonic Corp.

