



May 17, 2017

## **New Age Electronics to Distribute High-Tech DJI Drones to the US Retail and Commercial Channels**

### **Leading distributor expands drone category, continues to deliver innovative technologies to customers**

CARSON, Calif., May 17, 2017 /PRNewswire/ -- [New Age Electronics](#), a leading distributor of consumer electronics and gaming products and services and a division of [SYNNEX Corporation](#) (NYSE: SNX), announced today that it has signed an agreement with DJI, a world leader in civilian drones and aerial imaging technology, to distribute its product line to the US retail and commercial channels. The agreement expands New Age Electronics' drone offerings with a top-selling drone company and brings exciting new options to current and potential customers.



"We are pleased to expand our drone offerings through the addition of DJI, one of the industry's pioneers in drone technology," said Fred Towns, President, New Age Electronics. "DJI delivers an exciting new assortment of drones to our customers that meet a range of end-user needs - from consumers using drone technology for entertainment to businesses seeking more advanced drone options to help take their work to the next level."

The DJI product line brings new perspectives to help users accomplish feats safer, faster and with greater efficiency than before. In the retail space, consumers can utilize DJI drones for education, recreational activities, photography, and filmmaking. The commercial sector includes applications for professional filmmaking, construction, agriculture, conservation, search and rescue, energy infrastructure and more. DJI platforms empower users to capture images that were once out of reach through its camera stabilization systems that redefine camera placement and motion.

"New Age Electronics has a strong track record of bringing emerging product categories to market through its extensive retail and commercial channels," said Daniel Campo, Sales Director of the US Market, DJI. "We are pleased to work with their team to expand the DJI footprint and look forward to seeing even more success in the US market as a result of the new agreement."

Retailers interested in learning more about DJI through New Age Electronics can call (800) 947-5974, email [mikemu@synnex.com](mailto:mikemu@synnex.com), or visit [www.newageelectronics.com](http://www.newageelectronics.com).

#### **About New Age Electronics**

[New Age Electronics](#), a division of [SYNNEX Corporation](#) (NYSE: SNX), is a sales and supply chain solutions innovator that provides consumer technology (CT) manufacturers with a broad offering of logistics, distribution and remanufactured services. Extensive experience in the CT industry and a customer-centric approach has made New Age Electronics the provider of choice. New Age Electronics distinguishes itself with efficient operations and relentless focus on customer satisfaction. Founded in 1988, New Age Electronics is headquartered in Carson, California. For more information about

New Age Electronics, call (310) 549-0000, toll-free (888) 234-0300 or visit the company's website at [www.synnex.com/nae](http://www.synnex.com/nae).

### **About SYNnex Corporation**

SYNNEX Corporation (NYSE: SNX), a Fortune 500 corporation and a leading business process services company, provides a comprehensive range of distribution, logistics and integration services for the technology industry, as well as outsourced services focused on customer engagement strategy to a broad range of enterprises. SYNnex distributes a broad range of information technology systems and products and also provides systems design and integration solutions. Concentrix, a wholly-owned subsidiary of SYNnex Corporation, offers a portfolio of strategic solutions and end-to-end business services around customer engagement strategy, process optimization, technology innovation, front and back-office automation and business transformation to clients in ten identified industry verticals. Founded in 1980, SYNnex Corporation operates in numerous countries throughout North and South America, Asia-Pacific and Europe. Additional information about SYNnex may be found online at [www.synnex.com](http://www.synnex.com).

### **About DJI**

DJI is a global leader in developing and manufacturing innovative drone and camera technology for personal and professional use. DJI was founded and is run by people with a passion for remote-controlled helicopters and experts in flight-control technology and camera stabilization. The company is dedicated to making aerial photography and filmmaking equipment and platforms more accessible, reliable and easier to use for creators and innovators around the world. DJI's global operations currently span across the Americas, Europe and Asia, and its revolutionary products and solutions have been chosen by customers in over 100 countries for applications in filmmaking, construction, emergency response, agriculture, conservation and many other industries.

For more information, visit our website: [www.dji.com](http://www.dji.com)

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### **Safe Harbor Statement**

Statements in this release that are forward-looking, such as product features and capabilities and the general success of the collaboration, involve known and unknown risks and uncertainties, which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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