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Semtech to Highlight LoRa Technology's Geolocation Feature in Mobile World Live Webinar

Panel discussion focuses on use cases for smart city, logistics and supply chain management, and asset tracking

CAMARILLO, Calif., Feb. 07, 2017 (GLOBE NEWSWIRE) -- Semtech Corporation (Nasdaq:SMTC), a leading supplier of analog and mixed-signal semiconductors, today announced its LoRa® Devices and Wireless RF Technology will headline a webinar hosted by Mobile World Live, a leading B2B mobile industry news site, on Feb. 20 at 4 p.m. GMT. Semtech and two other Internet of Things (IoT) influencers will participate in a panel discussion focused on LoRa Technology's native geolocation feature and its use cases.

A photo accompanying this announcement is available at
http://www.globenewswire.com/NewsRoom/AttachmentNg/533b3c8f-
fd4c-4684-b2f8-cd36e391928d

The webinar will include an overview of Semtech's LoRa Wireless RF Technology for the IoT, an analysis of its geolocation feature, and a discussion about its various applications, such as smart city, logistics and supply chain management, and asset tracking.

LoRa Technology features native, GPS-free geolocation capability using a hybrid mix of time stamping techniques to determine the location of sensors relative to their base stations. This allows LoRa RF Technology to offer added functionality for a variety of applications without requiring extra processing capability, increased footprint, more battery power, or expensive add-ons to the sensors.

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David Pringle, a writer and editor for Mobile World Live focused on the telecoms, media and technology sectors, will moderate the panel. Representing Semtech is Richard Lansdowne, Senior Director of Network System Solutions from the Company's Wireless and Sensing Products Group.

Registration to attend the webinar is now open. The webinar will be archived after the initial broadcast and be available for review on MobileWorldLive.com.

Key Features of LoRa Technology:

- **Long Range**: A single base station using LoRa Technology enables deep penetration capability for dense urban environments and indoor coverage, while also providing the ability to connect to sensors more than 15-30 miles away in rural areas.
- **Low Power**: The LoRaWAN protocol was developed specifically for low power and enables unprecedented battery lifetime of up to 20 years depending on the application.
- **Geolocation**: Enables tracking applications without GPS or additional power consumption.
- **Low Cost**: LoRa Technology reduces up front infrastructure investments and operating costs, as well as end-node sensor costs.
- **Open Standard**: The LoRaWAN protocol ensures interoperability among applications, IoT solution providers and telecom operators to speed adoption and deployment.

Resources

- To learn how LoRa enables IoT, visit Semtech's *NEW* LoRa/IoT site.
- Download application briefs summarizing a range of use cases for LoRa Technology.
- Engage with the *NEW* LoRa Community.
- Contact Semtech's support team for technical support or general product inquiries.
- Sign up for Semtech's e-newsletter Inside Circuit for quarterly product updates.

- Follow Semtech on [Twitter](#), [LinkedIn](#), [Facebook](#), and [Google+](#).

About Semtech
Semtech Corporation is a leading supplier of analog and mixed-signal semiconductors for high-end consumer, enterprise computing, communications, and industrial equipment. Products are designed to benefit the engineering community as well as the global community. The Company is dedicated to reducing the impact it, and its products, have on the environment. Internal green programs seek to reduce waste through material and manufacturing control, use of green technology and designing for resource reduction. Publicly traded since 1967, Semtech is listed on the Nasdaq Global Select Market under the symbol SMTC. For more information, visit [www.semtech.com](#).

Forward-Looking and Cautionary Statements
All statements contained herein that are not statements of historical fact, including statements that use the words "will," "designed to," or other similar words or expressions, that describe Semtech Corporation's or its management's future plans, objectives or goals are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995, as amended. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Semtech Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Semtech Corporation's annual and quarterly reports, and in other documents or reports, filed with the Securities and Exchange Commission ([www.sec.gov](#)) including, without limitation, information under the captions "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors." Semtech Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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The photo is also available at Newscom, [www.newscom.com](#), and via AP PhotoExpress.

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