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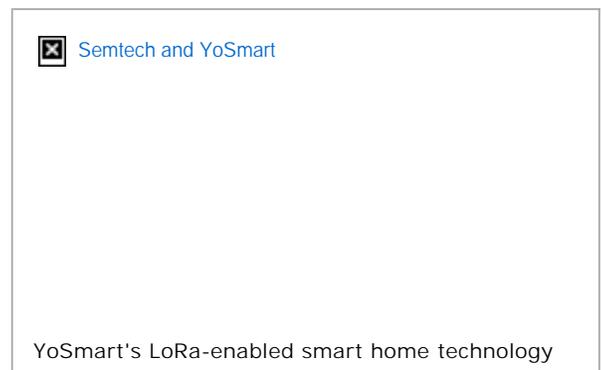
## Semtech's LoRa Technology to Transform KingTing Tech's (YoSmart) Line of Smart Home Devices

### YoSmart's products, based on Semtech's LoRa Technology, enable low-power and cost-effective smart home management

CAMARILLO, Calif., Aug. 24, 2017 (GLOBE NEWSWIRE) -- [Semtech Corporation](#) (Nasdaq:SMTC), a leading supplier of high performance analog and mixed-signal semiconductors and advanced algorithms, announced that KingTing Tech (YoSmart), a high-tech enterprise company focused on smart home and life products, is committed to implementing Semtech's LoRa® devices and wireless RF technology (LoRa Technology) as the platform of choice for its Internet of Things (IoT) devices.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/b3d267fd-67a5-4803-8ac8-feb643438e77>

YoSmart has developed a series of LoRa-enabled products, including a HUB, a thermostat, a sprinkler, door lock, and a smart outlet for the smart home. All five devices are energy-saving and environmentally-friendly. The smart thermostat automatically adjusts the temperature of the climate control equipment in the home according to the homeowner's preference, and the smart outlet allows a person to turn electronic devices (i.e. lamps, water heaters, humidifiers, and water dispensers) on or off remotely from their mobile phones. The IoT devices using LoRa Technology provide homeowners and property managers the ability to control the indoor climate and conserve energy.



LoRa Technology's long-range, low-power capabilities also reduce network infrastructure costs, and its low per-unit and deployment costs allows for easy adoption of IoT devices and fast expansion of different types of use case applications.

"Our mission is to help make home life simple," said John Xu, Chief Technology Officer at YoSmart. "Semtech's LoRa Technology allows us to make products that bring us closer to achieving our mission and our customers are able to achieve a smart life."

"LoRa Technology works on a micro-scale, like a home, and just as well at a great distance," said Mike Wong, Vice President of Marketing for Semtech's Wireless and Sensing Products Group. "It was designed for excellent performance with an emphasis on data security. This is what homeowners look for—something that works well and provides protection and peace of mind at accessible price points."

The YoSmart products will be available to purchase online in the U.S. by late-2017.

### Key Features of LoRa Technology:

- 1 **Long Range:** A single base station using LoRa Technology enables deep penetration capability for dense urban environments and indoor coverage, while also providing the ability to connect to sensors more than 15-30 miles away in rural areas.
- 1 **Low Power:** The LoRaWAN protocol was developed specifically for low power and enables unprecedented battery lifetime of up to 20 years depending on the application.
- 1 **Geolocation:** Enables tracking applications without GPS or additional power consumption.
- 1 **Low Cost:** LoRa Technology reduces up front infrastructure investments and operating costs, as well as end-node sensor costs.
- 1 **Open Standard:** The LoRaWAN protocol ensures interoperability among applications, IoT solution providers and telecom operators to speed adoption and deployment.

### Resources

- | Learn how LoRa enables IoT, visit Semtech's [LoRa site](#).
- | Engage with the [LoRa Community](#) to access free training as well as an online industry catalog showcasing next-generation products.
- | Contact [Semtech's support team](#) for technical support or general product inquiries.
- | Follow Semtech on [Twitter](#), [LinkedIn](#), [Facebook](#), and [Google+](#).

### **About KingTing Tech (YoSmart)**

KingTing Tech. Corporation is a high-tech firm engaged in the research and development, manufacturing, distribution and servicing of smart home devices, with R&D teams located in Irvine, California. Irvine, known for its dynamic and innovative environment and active flow and exchange of ideas among the area's entrepreneurs, is home to a cluster of high-tech sectors including biomedicine, pharmaceuticals, telecommunications, and software.

### **About Semtech**

Semtech Corporation is a leading supplier of high performance analog and mixed-signal semiconductors and advanced algorithms for high-end consumer, enterprise computing, communications, and industrial equipment. Products are designed to benefit the engineering community as well as the global community. The Company is dedicated to reducing the impact it, and its products, have on the environment. Internal green programs seek to reduce waste through material and manufacturing control, use of green technology and designing for resource reduction. Publicly traded since 1967, Semtech is listed on the Nasdaq Global Select Market under the symbol SMTC. For more information, visit [www.semtech.com](http://www.semtech.com).

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All statements contained herein that are not statements of historical fact, including statements that use the words "will," "committed to implementing," or other similar words or expressions, that describe Semtech Corporation's or its management's future plans, objectives or goals are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995, as amended. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Semtech Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Semtech Corporation's annual and quarterly reports, and in other documents or reports, filed with the Securities and Exchange Commission ([www.sec.gov](http://www.sec.gov)) including, without limitation, information under the captions "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors." Semtech Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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The photo is also available at Newscom, [www.newscom.com](http://www.newscom.com), and via AP PhotoExpress.

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