

# SIRIUS Satellite Radio Exclusive in Bentley Vehicles

## - Launches 2007 Model Year

NEW YORK and AUBURN HILLS, Mich., Oct 30, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Bentley Motors Inc. and SIRIUS Satellite Radio (Nasdaq: SIRI) today announced an exclusive agreement for the inclusion of SIRIUS in Bentley vehicles. SIRIUS will be available in select Bentley models in the U.S. beginning in the mid- 2007 model year and will become a standard feature available in all Continental GT, Continental GTC and Continental Flying Spur vehicles beginning in the 2008 model year.

(Photo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

"All vehicles equipped with SIRIUS will include a lifetime subscription to the service, which will enhance each Bentley's individual customization and give each customer a new vehicle experience," said Andrew Stuart, CEO for Bentley Motors Inc.

"SIRIUS' exceptional programming is a natural addition to the extraordinary reputation of a Bentley, and we are very excited about our relationship with such an internationally elite brand," said Mel Karmazin, CEO, SIRIUS.

Bentley customers can now order vehicles with SIRIUS Satellite Radio for delivery in early 2007.

### About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on [www.sirius.com](http://www.sirius.com) to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 and Quarterly Report on Form 10-Q for the quarter ended June 30, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

D/E/G-SIRI

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