

SIRIUS Satellite Radio Expands its Christian Music Programming with Launch of New 'Revolution' Music Channel

New commercial-free, faith-based music channel launches September 29

NEW YORK, Sept 20, 2005 /PRNewswire-FirstCall via COMTEX/ -- As part of its new programming lineup effective September 29, SIRIUS Satellite Radio is introducing a new music channel called Revolution that will be devoted to Christian rock music, and will complement SIRIUS' already robust Christian music offerings.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

Located at channel 67, Revolution will join SIRIUS' other Christian music channels, Spirit channel 66 (Christian Hits) and Praise channel 68 (Gospel). As with all SIRIUS music channels, Revolution will be completely commercial-free.

"SIRIUS wants to be a leader in Christian music programming, and Revolution is the latest step in that endeavor," said Steve Blatter, SIRIUS Senior Vice President of Music Programming. Revolution will feature today's most popular, faith-based rock music, by artists such as Switchfoot, Relient K, Thousand Foot Krutch and many more.

Although its popularity has been growing steadily for the past decade, sales of albums in the Christian Rock genre grew an astounding 125 per cent in 2004, according to the Gospel Music Association, and Christian music is currently the sixth most popular in the US, behind rock, hip-hop, R&B/urban, country and pop music - and ahead of jazz and classical.

For more information on the new SIRIUS programming lineup effective September 29, and all other SIRIUS information, visit www.sirius.com.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, JBL, Jensen, JVC, Kenwood, Pioneer, Sanyo, Sony, XACT Communications and Visteon. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

P-SIRI

SOURCE SIRIUS

Elise Brown of SIRIUS, +1-212-584-5290, ebrown@siriusradio.com

<http://www.prnewswire.com>

Copyright (C) 2005 PR Newswire. All rights reserved.

News Provided by COMTEX