

SiriusXM Announces Coverage for 2014 PGA Championship

Live play-by-play Aug. 7-10 from Valhalla GC in Louisville; Comprehensive coverage throughout the week on SiriusXM PGA TOUR Radio channel

Listeners will hear commentary from 1993 PGA Champion Paul Azinger, 2002 PGA Champion Rich Beem, 1985 PGA Champion Hubert Green, Ben Crenshaw, Chris DiMarco and others

NEW YORK, Aug. 1, 2014 /PRNewswire/ -- SiriusXM will offer listeners nationwide comprehensive coverage of the 2014 PGA Championship, the final major golf championship of the year, running August 7-10 on [SiriusXM PGA TOUR Radio](#) (XM channel 93, Sirius channel 208).



P R E S S R E L E A S E

SiriusXM's live coverage will cover all four days of play from Valhalla Golf Club in Louisville, Kentucky. Lead host Earl Forcey will anchor the play-by-play broadcast and former professional Dennis Paulson will serve as analyst. Former professionals Mark Carnevale, John Maginnes and Carl Paulson will provide live commentary from around the course.

SiriusXM's Championship broadcasts will air Thursday and Friday from 12:00 pm to 7:00 pm ET and on Saturday and Sunday from 1:00 pm ET through the conclusion of play. Subscribers can access the broadcasts on satellite radios, through the [SiriusXM Internet Radio App](#) and at [SiriusXM.com](#).

Perennially touted by many as having the strongest field in golf, the PGA Championship currently has commitments from all of the top 100 players in the Official World Golf Ranking. Barring any withdrawals before the opening round, this would mark the first time any major championship would feature every one of the top 100 world-ranked players. The event is returning for the third time to Valhalla, a Jack Nicklaus-designed course which has also hosted the Ryder Cup and the Senior PGA Championship.

"The PGA Championship showcases a world-class field and our coverage of the year's final major will be more extensive than ever before," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "In the days leading up to the opening round our hosts, several of whom have had success both in this event and at this golf course, will share their insights. Then once the players tee off, our broadcast team will give listeners comprehensive access to all four days of play from Valhalla."

SiriusXM PGA TOUR Radio will provide fans with daily golf talk and PGA Championship analysis throughout the week. Highlights include:

World Golf Hall of Famer **Ben Crenshaw**, who has six top-10 finishes in PGA Championship play, will host his show, *Crenshaw on Golf*, on Tuesday at 1:00 pm ET.

1993 PGA Champion **Paul Azinger**, who captained the 2008 U.S. Ryder Cup team to victory at Valhalla, will be the featured guest on a special edition of the SiriusXM series, *Legends of the Links*, hosted by Matt Adams and airing Monday at 10:00 am ET.

2002 PGA Champion **Rich Beem** and co-host Sandy McIlree will host their weekly show live on Monday at 1:00 pm ET.

1985 PGA Champion and World Golf Hall of Famer **Hubert Green** will host a new edition of his show, which will air Monday at 11:00 am ET.

SiriusXM PGA TOUR Radio's programming lineup also features shows hosted by Matt Adams, Brian Bateman, Mark Carnevale, Chris DiMarco, Brian Katrek, John Maginnes, Jim McLean, Carl Paulson, Dennis Paulson, Larry Rinker, Lorne Rubenstein, Ben Shear, John Swantek, Jeff Warne, and Greg Warmoth, as well as Golf Channel programming. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3

million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic™, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. Sirius holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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