

Rosie O'Donnell's 'Rosie Radio' Launches Exclusively on SIRIUS XM

On Rosie's live, daily call-in show, all are welcome and anything can happen on riveting, real, relatable radio

NEW YORK, Oct 26, 2009 /PRNewswire-FirstCall via COMTEX News Network/ --

SIRIUS XM Radio (Nasdaq: SIRI) announced today that *Rosie Radio*, Rosie O'Donnell's exclusive live daily morning show, will launch on November 2. *Rosie Radio* is the Emmy-award winning talk show host, movie star, and stand-up comedienne's radio debut.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

Rosie Radio will air Monday through Friday from 10:00 am - 12:00 pm ET/7:00 - 9:00 am PT on SIRIUS XM Stars, SIRIUS channel 102 and XM channel 155. *Rosie Radio* will replay from 8:00 - 10:00 pm ET/5:00 - 7:00 pm PT, with a "Best of the Week" airing at various times on the weekend.

Like Rosie herself, *Rosie Radio* will be compelling, intriguing, unpredictable, and thought-provoking. The show will feature Rosie's trademark wit, wisdom and straightforward take and outlook on life. Broadcasting from a custom-built home studio near her kids and her crafts, Rosie will invite SIRIUS XM listeners from across the country to pull up a chair next to her to hear what's on her mind, and to tell her what's on theirs.

For two hours daily Rosie will have a forum to explore any topic, issue, or event on her mind. Topics and guests will be driven by Rosie's numerous passions, interests, and hobbies. The live, call-in format of *Rosie Radio* will offer her millions of fans the chance to connect and interact with her on an extraordinary level. The phone lines will be open every day for Rosie and her listeners to talk about anything and everything: raising kids, losing weight, watching TV, finding inspirational people, hearing Rosie's amazing stories and opinions, and discovering Rosie's most inspirational people. She's equally fascinated by stay-at-home moms and stars of Broadway and wants them all to participate in the conversation.

"Rosie is a singular, powerful voice with extraordinary appeal, and we are thrilled to be able to connect her with our subscribers every day on *Rosie Radio*," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio. "Rosie is the perfect fit for the unbound creativity and possibilities of satellite radio."

"This is an exciting new adventure - two hours of talk show entertainment, without having to wear makeup. Perfection," said Rosie O'Donnell. "I can't wait to jumpstart each day with millions of SIRIUS XM listeners across the country."

Rosie will be joined on the show regularly by some of her closest friends.

Rosie Radio regulars include lifelong friend Jeanne Kopetic, who will stop by Tuesdays to hang out and reminisce about growing up in the '80s, high school life, and the music they love. Janette Barber, Rosie's longtime friend, producer and fellow comedienne, will be by her side as the show's executive producer. Rosie's friend and makeup artist Helene Macaulay will also join the fun, appearing regularly on Fridays. Rosie, Helene and Janette are known for their "Jahero" (JAnette, HElene, and ROsie) series, previously done in the past as web video blogs and a favorite of visitors to rosie.com. "Jahero" will now be a regular Friday feature on *Rosie Radio* during which listeners can ask Rosie, Janette and Helene any questions they like. Rosie's former assistant and *Taboo* costume designer Bobby Pearce will also be a regular, chiming in about everything from weight loss to Broadway.

Rosie Radio joins an expanding lineup of women's programming on SIRIUS XM that includes Oprah Radio, Martha Stewart Living Radio, and Cosmo Radio. For more information visit www.sirius.com and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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