

## Reggie Jackson To Host Exclusive Weekly Series, "October Nights," On SIRIUS XM Radio

### Hall of Fame slugger will host the show Tuesdays through the end of the World Series on SIRIUS XM's Mad Dog Radio channel

NEW YORK, Sept 30, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that Mr. October, Hall of Fame slugger Reggie Jackson, will host a new weekly series exclusively on SIRIUS XM Radio.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

Starting Tuesday, October 6, Jackson and co-host Bill Pidto will host *October Nights*, a six week series of talk shows running through the 2009 MLB postseason. *October Nights* will air Tuesdays (7:00 - 9:00 pm ET) on SIRIUS XM's Mad Dog Radio channel, available nationwide on SIRIUS channel 123 and XM channel 144.

Jackson and Pidto will take calls from listeners around the country and offer an expert look at the playoff picture in the American and National leagues. Jackson, one of the most clutch playoff performers of all time, will talk about his own experiences in the postseason and will offer listeners a consummate perspective on the Fall Classic and everything leading up to it - the atmosphere, the pressure, and the feeling of winning or losing the title.

"There's nothing else like October baseball," said Jackson. "Everything and everyone jumps up a notch - the competition, the fans, the intensity of every pitch. I was fortunate to be a part of it many times in my career and I'm looking forward to talking directly to the fans about my experiences. There's no better place to do that than on SIRIUS XM, where we'll have a national audience and the freedom to talk about anything and everything from around the Major Leagues. This is shaping up to be a terrific postseason with plenty of storylines and I'm excited to get started."

Reggie Jackson is one of the most dynamic postseason performers in baseball history. He played for 11 division champions, six pennant winners and five World Series champions. Nicknamed Mr. October for his clutch playoff hitting, he helped win three consecutive World Series titles with the Oakland Athletics in the early 1970s and two World Series with the New York Yankees in 1977 and 1978. His crowning achievement was his World Series performance against the L.A. Dodgers in 1977 in which Jackson hit a record five home runs - including his legendary three-home run feat in Game 6 - and knocked in eight RBI. He finished the series with a .450 average and 1.250 slugging percentage and was named the MVP.

Jackson finished his career with 563 home runs and 14 All-Star appearances and was elected to the Baseball Hall of Fame in 1993. That same year, Jackson's #44 was retired by the Yankees. In 2004, the Oakland Athletics retired the #9 he wore for their franchise. He is one of only eight Major Leaguers to have their number retired by more than one team. Jackson is now a special adviser for the Yankees and serves as a consultant and liaison to the team's players.

For more information visit [www.sirius.com/maddogradio](http://www.sirius.com/maddogradio).

#### About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan,"*

*"estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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