

SiriusXM Announces Live Broadcast Coverage of 2012 Masters

Subscribers nationwide get access to live hole-by-hole coverage from Augusta National, plus daily analysis throughout Masters Week

NEW YORK, April 2, 2012 /PRNewswire/ -- Sirius XM Radio (Nasdaq: SIRI) announced today that it will offer subscribers nationwide live hole-by-hole coverage of the 2012 Masters Tournament from Thursday, April 5, through Sunday, April 8, on the SiriusXM PGA TOUR Radio channel (XM channel 93, Sirius channel 208).

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM PGA TOUR Radio is available to XM subscribers and Sirius Premier (formerly known as "The Best of XM") subscribers. The channel can also be heard online on SiriusXM Internet Radio and through the SiriusXM Internet Radio App for smartphone and wireless devices.

During Masters Week, SiriusXM listeners will get extensive coverage of the first major tournament of the season with live play-by-play from storied Augusta National Golf Club in Georgia, plus expert analysis leading up to and throughout the event.

Live hole-by-hole coverage of tournament play will begin at 2:00 pm ET Thursday through Sunday and cover each day's on-course action with live reports from around Augusta National and updates on golfers moving up and down the leader board. Among the field competing for this year's green jacket are past Masters champions Tiger Woods, Phil Mickelson and Charl Schwartzel, plus World #1 Luke Donald, Rory McIlroy, Lee Westwood, Martin Kaymer, Steve Stricker, Justin Rose and many other stars from the world over.

Leading into the play-by-play, former PGA TOUR pro John Maginnes will host a special preview show, *The Masters Today*, Thursday and Friday from 11:00 am to 2:00 pm ET and Saturday and Sunday from 12:00 to 2:00 pm ET. Immediately after the conclusion of each day's play, SiriusXM's Matt Adams will host *Masters Review*, giving listeners a full recap of the day's action.

Additionally, SiriusXM's daily lineup of shows will offer listeners the latest news, engaging interviews and expert analysis. Every weekday from 7:00 to 9:00 am ET, Matt Adams hosts *Fairways of Life*, followed by *Teed Off* with Brian Katrek from 9:00 to 11:00 am ET. On Monday, Tuesday and Wednesday, Adams hosts *Live at the Masters* — which will feature coverage of daily player press conferences and more - from 11:00 am to 1:00 pm ET. Maginnes will be heard hosting his regular show, *Maginnes on Tap*, Monday through Wednesday from 5:00 to 7:00 pm ET.

For more info on SiriusXM's extensive professional golf coverage, visit www.siriusxm.com/siriusxmpgatourradio.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#) -powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment;

our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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