

SIRIUS Satellite Radio and Archdiocese of New York to Launch The Catholic Channel on September 26

24-Hour Catholic Radio Network to Air on Channel 159 Will Feature Exclusive Participation of His Eminence Edward Cardinal Egan, Call-in Talk Shows, and Notre Dame Football

NEW YORK, Sept 21, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- The Archdiocese of New York and SIRIUS Satellite Radio (Nasdaq: SIRI) announced today that The Catholic Channel will debut Tuesday, September 26th exclusively on SIRIUS channel 159. The lifestyle radio channel will air nationally 7 days a week/24 hours a day, and will feature contemporary talk and live daily Mass from Saint Patrick's Cathedral in New York.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

The Catholic Channel will feature a modern format with an open dialogue focused on Catholicism in the 21st century, especially as it is lived in today's world. Listeners will be encouraged to call in to talk about the issues that are on their mind and in the news -- everything from what's happening in the Church today, to the headline stories of current events, and the latest in the world of entertainment, the arts and sports. Daily program hosts and guests will include members of the clergy and distinguished laity from across America.

Programming on The Catholic Channel will also include human-interest stories and inspirational themes, reflections on Scripture, Church history, sacred music, shows offering spiritual guidance, and football and basketball games from the University of Notre Dame.

His Eminence Edward Cardinal Egan, Archbishop of New York, will be a prominent contributor to The Catholic Channel. The Cardinal will make frequent appearances on the channel and will be a regular guest of the various programs where he will address what is happening in the Archdiocese of New York and other significant issues in the Church. In addition, Cardinal Egan will be a regular celebrant and homilist for the Masses broadcast from Saint Patrick's Cathedral on The Catholic Channel.

"The Catholic Channel will engage listeners with exceptional Catholic programming delivered in a contemporary format," said Cardinal Egan. "This is a unique and unprecedented opportunity for the Catholic Church to combine its message and its teaching with the most modern communications medium available, in order to reach out to people wherever they are in life, and address what is on their minds and in their hearts."

"Together with the Archdiocese, we have assembled an exceptional cast of hosts whose talent and experience will produce some of the most compelling Catholic programming on the air," said Mel Karmazin, CEO of SIRIUS. "The Catholic Channel will be an important component in a SIRIUS lineup that offers listeners the best radio on radio."

Programming highlights: (All times ET)

- * The Catholic Guy, hosted by Lino Rulli (weekdays, 5-8pm). The 34-year-old Rulli is the Emmy award-winning host and executive producer of the popular TV show Generation Cross and a former TV reporter for the CBS affiliate in Minneapolis. With a master's degree in theology and a sometimes off-beat and humorous approach, Rulli has emerged a fan-favorite for younger generations of Catholics.
- * Speak Now with Dave and Sue Konig, hosted by Susan and David Konig (weekdays, 12-2pm). She is a former newspaper columnist. He is an award-winning actor and stand-up comedian. They are married with four children and together will focus on married life, parenting and the issues facing today's families.
- * Sleepless With SIRIUS, hosted by Father Paul Keenan (weekdays, 11pm-3am). Fr. Keenan, an experienced author and radio broadcaster, will help those who are seeking to add more meaning and purpose to their lives, and will be a comforting and understanding companion to those who are facing life's daily struggles and concerns.
- * Live daily Mass from St. Patrick's Cathedral (weekdays, 8-8:30am). Re-broadcast daily from 11-11:30am ET.

* Notre Dame Athletics. SIRIUS is the Official Satellite Radio Partner of the University of Notre Dame and will air all Fighting Irish football and basketball broadcasts on The Catholic Channel // 159.

Other on-air talent will include: Gus Lloyd, a former host on Spirit FM in Tampa, FL, whose morning show on SIRIUS will set the tone for the day with an overview of news and current events with scripture reflection and compelling interviews; Father Edward Beck, a Passionist priest, native New Yorker and noted author; and Bob Dunning, a veteran broadcaster, journalist and attorney from Sacramento, CA, who will engage his listeners by zeroing in on the issues facing today's Catholics. These hosts will interact with leading figures in the Catholic Church, prominent people from the world of news, entertainment and the arts, as well as with their audience to provide high quality, dynamic Catholic programming.

The Catholic Channel will join other religious-themed programming on SIRIUS, including EWTN Global Catholic Radio Network // Ch. 160, which features talk shows, news, daily devotions and teaching series, and Christian Talk // Ch. 161, faith-based programming provided by FamilyNet, the broadcast arm of the North American Mission Board of the Southern Baptist Convention, which features programs such as Pat Robertson's "The 700 Club." SIRIUS also offers Christian and Gospel-themed music channels, including Spirit // Ch. 66, the best of contemporary Christian pop music, Revolution // Ch. 67, dedicated to Christian rock, and Praise // Ch. 68, featuring Gospel hits.

For information on SIRIUS Satellite Radio, log on to www.sirius.com .

About SIRIUS

SIRIUS delivers more than 125 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 67 music channels available nationwide. SIRIUS also delivers 61 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 and Quarterly Report on Form 10-Q for the quarter ended June 30, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

P-SIRI

Media Contacts:

Patrick Reilly SIRIUS 212.901.6646 preilly@siriusradio.com	Joseph Zwilling Archdiocese of New York 212-371-1011 ext. 2997 joseph.zwilling@archny.org
--	--

Andrew FitzPatrick
SIRIUS
212.901.6693
afitzpatrick@siriusradio.com

SOURCE SIRIUS Satellite Radio

Patrick Reilly, +1-212-901-6646, preilly@siriusradio.com, or Andrew FitzPatrick, +1-212-901-6693, afitzpatrick@siriusradio.com, both of SIRIUS; or Joseph Zwilling of the Archdiocese of New York, +1-212-371-1011 ext. 2997, joseph.zwilling@archny.org

<http://www.prnewswire.com>

Copyright (C) 2006 PR Newswire. All rights reserved.

News Provided by COMTEX