

Maria Bartiromo to Moderate First Town Hall Event on Business Radio Powered by The Wharton School Channel Exclusively on SiriusXM

**"Success in Business Town Hall" celebrates the launch of SiriusXM's trailblazing channel
Featured guests include visionaries and leaders from Wharton's prominent alumni network and esteemed faculty including: Neil Blumenthal, Pauline Brown, William P. Lauder, and Karl Ulrich**

NEW YORK, June 17, 2014 /PRNewswire/ -- SiriusXM (NASDAQ: SIRI) announced today that Maria Bartiromo, Anchor and Global Markets Editor of the FOX Business Network, will host the Town Hall special to air on SiriusXM's [Business Radio Powered by the Wharton School](#) channel featuring some of the most successful and creative leaders of the business world, all of whom share The Wharton School as their alma mater.



Joining Maria Bartiromo on "Success in Business Town Hall" will be a panel of distinguished and successful executives answering questions from a live audience. The panel will include: Neil Blumenthal, Co-Founder and Co-CEO, Warby Parker; Pauline Brown, Chairman, LVMH Inc.; William P. Lauder, Executive Chairman, The Estee Lauder Companies Inc.; and Karl Ulrich, Vice Dean of Innovation, The Wharton School.

Business Radio Powered by the Wharton School's "Success in Business Town Hall" will give SiriusXM listeners insight into turning an idea into a thriving business and how to deal successfully with business management issues. Listeners will also hear distinguished executives share the stories and experiences that have shaped their successful careers.

"I am thrilled to moderate this dynamic conversation and bring SiriusXM listeners the ability to interact directly with these industry leaders to discuss the constantly changing business landscape," said Maria Bartiromo.

"We are excited to debut our first SiriusXM Town Hall since it represents the best of what Business Radio Powered by the Wharton School offers to listeners," said Karl Ulrich, Professor of Operations and Information Management and Vice Dean of Innovation at the Wharton School. "With the most compelling business leaders engaging with Wharton faculty, each other and listeners, the Town Hall at SiriusXM will showcase the dynamic programs our channel offers every day."

"Matching a host of Maria Bartiromo's caliber with this amazing lineup of brilliant leaders and entrepreneurs is the perfect way to celebrate a channel that strives to help listeners succeed in their working lives," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Just as Business Radio does every day on the air, we are thrilled to connect SiriusXM listeners across the country with some of the greatest minds in business. Our Town Hall takes it a step further by putting subscribers up close and personal in the same room with successful executives and gives them the opportunity to ask questions to this panel of business stars."

"Success in Business Town Hall" will take place on Wednesday, June 25, and will air on Monday, June 30, at 12:00 pm ET, and rebroadcast throughout the July 4th weekend, on Business Radio Powered by the Wharton School, SiriusXM channel 111, and via the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](#). For rebroadcast times, please visit [www.siriusxm.com/townhall](#). Subscribers will also be able to listen to the show via SiriusXM On Demand through the SiriusXM Internet Radio App for smartphones and other mobile devices and online at [siriusxm.com](#).

Subscribers can submit their most creative questions about the special guests and the keys to their success in business for a chance to attend the event and ask their question in person at the Town Hall. See Official Rules for complete details at [www.siriusxm.com/townhall](#).

Business Radio Powered by the Wharton School is the first channel to offer direct access to the world's top business minds—only a phone call away—and broadcasts from The Wharton School's historic Ivy League campus and Silicon Valley. The exclusive SiriusXM channel gives listeners exclusive access to the world's brightest minds in business and education and features a wide range of original shows hosted by one of the most cited and published faculties of all top-tier business schools. Regular guests include world-renowned executives, captains of industry, thought leaders, and battle-tested experts.

For a full list of Business Radio shows and times, please visit [www.siriusxm.com](#) and [businessradio.wharton.upenn.edu](#).

About the Wharton School

Founded in 1881 as the first collegiate business school, the Wharton School of the University of Pennsylvania is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates economic and social value around the world. The School has 5,000 undergraduate, MBA, executive MBA, and doctoral students; more than 9,000 participants in executive education programs annually and a powerful alumni network of 92,000 graduates.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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