

SiriusXM to Broadcast 24 Hours of Le Mans Live June 16-17

SiriusXM to offer Radio Le Mans broadcast to U.S. listeners; Fans can hear every minute of the 80th Grand Prix of Endurance live from France

NEW YORK, June 14, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will offer U.S. listeners live coverage of the 2012 24 Hours of Le Mans auto race on June 16-17 from the Circuit de la Sarthe in Le Mans, France.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM subscribers will hear uninterrupted Radio Le Mans coverage of the race, produced by Radio Show Limited, from the time the flag drops at 9:00 am ET on Saturday, June 16 through the finish at 9:00 am ET on Sunday, June 17 on Sirius channel 94 and XM channel 208. The broadcast will also be available on the [SiriusXM Internet Radio](#) App for smartphones and other mobile devices and online at SiriusXM.com.

The coverage will also feature an hour of pre-race news and analysis starting at 8:00 am ET as well as post-race coverage following the finish, with the podium ceremony and interviews with the top finishers.

The 24 Hours of Le Mans is the world's oldest and most famous endurance sports car race. Since 1923 it has tested the competitors' skills by requiring them to balance speed with the ability to efficiently run the car for 24 hours straight. The event features four classes of cars — two classes of custom built Le Mans prototypes (LMP1 and LMP2) and two classes of production based Grand Touring cars (GT Endurance Pro and GT Endurance AM). Manufacturers include Aston Martin, Audi, Chevrolet, Ferrari, Porsche, Toyota and others.

Radio Le Mans is the official English language radio station at the 24 Hours.

In addition to the 24 Hours of Le Mans, SiriusXM broadcasts every NASCAR race, IndyCar Series race and every Formula 1 race, giving motorsports fans around the country access to world class racing on oval tracks, road course tracks and street circuits.

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Media contact:
Andrew FitzPatrick
SiriusXM
212-901-6693
andrew.fitzpatrick@siriusxm.com

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