

ESPN's Stephen A. Smith to Host New National Radio Show Exclusively on SiriusXM; ESPN Radio to Produce the Daily Program

NEW YORK, Aug. 7, 2014 /PRNewswire/ -- ESPN and SiriusXM have reached an agreement for ESPN to produce *The Stephen A. Smith Show* exclusively for SiriusXM's Mad Dog Sports Radio, channel 85. The two-hour daily program will debut on satellite radio on Tuesday, Sept. 2, at 1 p.m. ET. The show will be produced and broadcast from ESPN Audio's headquarters in Bristol.



PRESS RELEASE

"Words can't express how excited I am to be going to SiriusXM," said Smith. "I've waited a long time for this. All I'm going to say is Sept. 2 can't arrive soon enough. So Buckle Up! Because I'm coming."

Traug Keller, ESPN senior vice president, production, business divisions, added, "This is an exciting new business opportunity for ESPN Audio. By creating outstanding exclusive audio content for SiriusXM, in this case *The Stephen A. Smith Show*, we are maximizing our presence on a variety of platforms that expand our reach and options for sports fans."

"Stephen A. is an exceptional talent," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We are thrilled he has chosen SiriusXM to be the exclusive home of *The Stephen A. Smith Show* and we're excited to collaborate with ESPN to provide him with a platform that delivers his commentary to listeners across the U.S. and Canada."

The Stephen A. Smith Show will lead in each day to *Mad Dog Unleashed*, hosted by the channel's headline personality, Christopher "Mad Dog" Russo. The daily weekday lineup on Mad Dog Sports Radio will now feature:

Evan and Phillips in the Morning with Evan Cohen and Steve Phillips (6:00-10:00 am ET)

Schein on Sports with Adam Schein (10:00 am-1:00 pm ET)

The Stephen A. Smith Show (1:00 - 3:00 pm ET)

Mad Dog Unleashed with Christopher Russo (3:00 - 6:00 pm ET)

Dog Bites with Steve Torre (6:00 - 7:00 pm ET)

Mad Dog Sports Radio Tonight with Dan Graca (7:00 - 11:00 pm ET)

The Wrap with Patrick Meagher (11:00 pm - 2:00 am ET)

Smith will continue to make newsworthy guest appearances on ESPN New York 98.7FM and other ESPN Radio affiliates. He will remain a featured commentator on ESPN2's *First Take* and make appearances on *SportsCenter* and other ESPN television shows. He had hosted a local radio show on ESPN New York since 2011.

About ESPN Audio

ESPN Radio, the country's largest sports radio network, ESPN Deportes Radio, ESPNRadio.com, and ESPN Podcasts comprise ESPN Audio.

ESPN Radio, which launched January 1, 1992, provides more than 9,000 hours of talk and event content annually, reaching 24 million listeners a week on 450 nationwide stations, including more than 360 full-time affiliates and clearance in the top 25 markets. ESPN owns and/or operates stations in New York, Los Angeles, and Chicago. ESPN Radio programming is also available on SiriusXM and via digital distributors iTunes Radio, Slacker Radio and TuneIn.

ESPN Digital Audio includes one of the most listened to live streams of any terrestrial broadcaster in the world - reaching more than 714,000 listeners per month who logged more than six billion total listening minutes in 2013, with 15.4 million session starts per month (source: Ando Media). Additionally, ESPN Digital On Demand Content logged 216 million completed downloads in 2013 via the ESPN PodCenter and iTunes.

About SiriusXM

[Sirius XM Holdings Inc.](http://SiriusXM) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com.

SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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