

## **Canadian Authorities Uphold Original Ruling Allowing SIRIUS to Offer Satellite Radio**

### **- SIRIUS to Offer Unprecedented Sports to Canadians as The Official Satellite Radio Partner of the NHL, NFL and, in 2007, NASCAR**

NEW YORK, Sept 12, 2005 /PRNewswire-FirstCall via COMTEX/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that SIRIUS Canada, its Canadian affiliate, has been given approval by Canada's Federal Cabinet to offer nationwide service in Canada. This decision upholds the ruling earlier this year by the Canadian Radio-television and Telecommunications Commission (CRTC). SIRIUS' partners in Canada are the Canadian Broadcasting Corporation and Standard Radio, Inc.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

"With the Canadian government's decision to uphold the CRTC's original ruling allowing SIRIUS Canada to begin broadcasting, we will work with our Canadian partners to bring the very best in satellite radio programming to Canada," said Scott Greenstein, President of Entertainment and Sports for SIRIUS. "Soon, Canadians will be able to experience the variety of programming and quality entertainment that SIRIUS offers. Not only will Canadians be able to access an unprecedented number of commercial-free music channels, they will also be able to hear the most comprehensive sports coverage in satellite radio on SIRIUS. This is a great decision for Canadians, and we look forward to launching this service as soon as possible later this year."

SIRIUS offers more live sports play-by-play than any other radio source with live coverage of more than 250 professional and college teams.

SIRIUS is the Official Satellite Radio Partner of the National Hockey League (NHL), with live play-by-play coverage of regular season games plus the entire Stanley Cup Playoffs through the end of the 2006-2007 NHL season, and is the Official Satellite Radio Partner of the Wimbledon Championships and Barclay's English Premier League soccer, including coverage of teams such as Manchester United, Arsenal and Chelsea.

SIRIUS is also the Official Satellite Radio Partner of the NFL, airing live play-by-play coverage of every pre-season, regular and post-season game, including the Super Bowl and Pro Bowl. SIRIUS provides sports news and talk, play-by-play action from the NBA, and coverage of several of the year's top thoroughbred horse races. SIRIUS airs sports play-by-play coverage from more than 125 college and university teams across the U.S. and is currently in a multi-year agreement to broadcast every game in its entirety of the 2006 and 2007 NCAA Division I Men's Basketball Championship. Starting in 2007, SIRIUS will become the official satellite radio home of NASCAR.

As part of its offering, SIRIUS Canada will also devote a number of channels to programming produced by Canadian artists in both English and French.

#### About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, Jensen, JVC, Kenwood, Pioneer, Sanyo, Sony and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the

Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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Contacts:

Jim Collins

Vice President, Corporate Communications

SIRIUS Satellite Radio

ph: 212-901-6422

fax: 212-901-6423

#### SOURCE SIRIUS Satellite Radio

Jim Collins, Vice President, Corporate Communications of SIRIUS Satellite Radio, ph: +1-212-901-6422, fax: +1-212-901-6423

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