

Barbara Walters to Launch Live Weekly Call-In Show Exclusively on Sirius Satellite Radio

Listeners to Talk to Barbara Walters Live On 'Barbara Live' Walters Discusses Hot Topics of the Week With Sirius' National Audience

NEW YORK, Sept 11, 2007 /PRNewswire-FirstCall via COMTEX News Network/ --

SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that broadcasting legend Barbara Walters will host an exclusive, weekly live call-in show on its SIRIUS Stars channel.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

Beginning September 17, Barbara Live will air Mondays from 6:00 - 7:00 pm ET on SIRIUS Stars channel 102. She will be joined on the air each week by Bill Geddie, the longtime executive producer of The View and Walters' Oscar(R) specials. SIRIUS is the only place Walters has ever done live, call-in shows.

Barbara Live gives SIRIUS subscribers unprecedented personal access to Walters. Listeners can discuss timely pop culture topics directly with Walters, who has personal experiences with many of the newsmakers. Walters will also inject her personality, frank opinions, sense of humor and experience into the conversations.

"I look forward to being on SIRIUS radio. I especially love taking phone calls from listeners," said Barbara Walters. "This is a whole new experience for me, and very exciting."

"Barbara Live deepens Barbara's involvement at SIRIUS," said Scott Greenstein, President, Entertainment and Sports at SIRIUS. "We are delighted our subscribers can now interact with one of America's broadcasting icons on a weekly basis."

SIRIUS also airs an exclusive weekly radio show with Walters called Barbara Walters' Best of the Very Best. This weekly one-hour series airs every Monday on SIRIUS Stars channel 102 at 6:00 am, 11:00 am, and 1:00 pm ET and features a selection of her compelling interviews from the past 30 years with great entertainers and world leaders. The show takes the best from a vast archive of diverse interviews that have captivated millions. Barbara Walters' Best of the Very Best includes dynamic interviews with famous people ranging from Hillary Clinton to Muhammad Ali to Tom Hanks to Lance Armstrong, to name only a few.

SIRIUS negotiated the agreement for the new series with Allen Grubman, Lawrence Shire and Karen Gottlieb of Grubman Indursky & Shire, P.C., who represent Ms. Walters and her production company Barwall Productions, Inc.

Visit www.sirius.com for more information.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR and NBA, and broadcasts live play-by-play games of the NFL and NBA, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 80 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS Backseat TV(TM) is the first ever live in-vehicle rear seat entertainment featuring three channels of children's TV programming, including Nickelodeon, Disney Channel and Cartoon Network, for the subscription fee of \$6.99 plus applicable audio subscription fee.

SIRIUS products for the car, truck, home, RV and boat are available in more than 20,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the significant factors that could cause our actual results to differ materially from those expressed are: our pending merger with XM Satellite Radio Holdings, Inc. ("XM"), including related uncertainties and risks and the impact on our business if the merger is not completed; any events which affect the useful life of our satellites; our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers; and our competitive position versus other audio entertainment providers.

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MEDIA CONTACT:

Hillary Schupf
SIRIUS
212-901-6739
hschupf@siriusradio.com

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<http://www.sirius.com/>

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