

SiriusXM Announces 2014 NFL Draft Coverage

Live coverage on SiriusXM NFL Radio of every selection from every round May 8-10 from New York

Expert analysis from Gil Brandt, Pat Kirwan, Jim Miller, Phil Savage and Rick Neuheisel

Mad Dog Sports Radio's Chris Russo and SiriusXM Fantasy Sports Radio's Pilar Lastra will host special coverage from Radio City

NEW YORK - May 5, 2014 - [SiriusXM](#) will provide listeners nationwide with comprehensive coverage of the 2014 NFL Draft as the only radio outlet to broadcast every selection from every round. Listeners nationwide will get live commentary and analysis leading up to and throughout the Draft on SiriusXM NFL Radio, with additional coverage on the Mad Dog Sports Radio and SiriusXM Fantasy Sports Radio channels.

On Thursday, May 8, [SiriusXM NFL Radio](#) (channel 88) will begin its live coverage from NFL Draft headquarters at Radio City Music Hall at 7:00 pm ET and will cover every selection from that night's first round, which will begin at 8:00 pm ET. On Friday, May 9, SiriusXM NFL Radio's live Draft coverage will resume at 7:00 pm ET and will cover every pick from rounds two and three. On Saturday, May 10, the channel will broadcast every selection from rounds four through seven from 12:00 pm ET through the final pick.

In addition to the live announcements of all 32 teams' selections, SiriusXM listeners will hear one-on-one interviews with **NFL Commissioner Roger Goodell** and dozens of draftees, general managers and coaches from around the league. SiriusXM NFL Radio's on-site broadcast team at Radio City Music Hall will include **Gil Brandt**, the former VP of Player Personnel for the Dallas Cowboys; **Pat Kirwan**, a former NFL scout, coach and front-office executive; veteran NFL QB **Jim Miller**; former college coach and NFL general manager **Phil Savage**; and lead host **Jason Horowitz**.

During round one on Thursday night, SiriusXM College Sports Nation host and former Rose Bowl-winning head coach **Rick Neuheisel** will be a regular contributor to the SiriusXM NFL Radio broadcast, offering insight into the college careers of the draftees.

After the night's selections are complete, post-Draft coverage will continue on SiriusXM NFL Radio. Hosts **Alex Marvez** and Neuheisel will recap the picks and take calls from fans around the country who want to react to their team's actions.

On Wednesday, May 7, SiriusXM NFL Radio's **Bob Papa** and former New York Giants star **Amani Toomer** will broadcast live from the NFL Play 60 Youth Football Festival at Chelsea Waterside Park (10:00am - noon ET).

[Mad Dog Sports Radio's Chris 'Mad Dog' Russo](#) will host his daily show, Mad Dog Unleashed, live from Radio City Music Hall on Thursday, May 8 (3:00 to 7:00 pm ET, SiriusXM channel 86), where he will interview Commissioner Goodell and preview the Draft's first round.

[SiriusXM Fantasy Sports Radio](#), SiriusXM's 24/7 fantasy sports talk channel (XM channel 87 and Sirius channel 210) will also offer listeners coverage of the Draft. On Wednesday, May 7, SiriusXM Fantasy Sports Radio host **Pilar Lastra** will be outside Radio City talking with the fans lined up for tickets for the following night's first round (5:00-9:00 pm ET). On Thursday, Lastra will broadcast live from inside Radio City, reporting on all the news from round one and talking with fans before and after team selections.

As the Official Satellite Radio Partner of the NFL, SiriusXM airs live play-by-play of every NFL game from the pre-season through the Super Bowl.

Follow our channels on Twitter: [@SiriusXMNFL](#), [@MadDogRadio](#) and [@SiriusXMFantasy](#).

About SiriusXM

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cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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