

Bravo's Andy Cohen Throws a Live Party on SiriusXM to Celebrate Launch of his Memoir "Most Talkative"

Mark Consuelos to host 80s prom-themed special at SiriusXM studios in New York City with special guests and SiriusXM subscribers

From his childhood days in St. Louis to crazy nights in the Bravo Clubhouse, Cohen tells all on "Andy Cohen is Most Talkative"

NEW YORK, May 9, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that Bravo impresario Andy Cohen will celebrate the launch/publication of his new memoir *MOST TALKATIVE: Stories from the Front Lines of Pop Culture* with a live on-air 80s prom-themed party hosted by Mark Consuelos at SiriusXM studios in New York City.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Voted "Most Talkative" in 1986 by his high school classmates, Cohen's moniker has stayed with him and guided him to where he is now. SiriusXM's "Andy Cohen is Most Talkative" special will air live on Tuesday, May 22 from 7:00 — 8:30 pm ET on SiriusXM Book Radio ch. 80. Encore presentations will air on May 23 at 9:30 pm on SiriusXM Book Radio, on May 24 at 10:00 am and 11:30 am and May 26 at 8:00 am and 9:30 am on SiriusXM Stars ch. 107, and on May 26 at 5:00 pm, May 27 at 9:00 pm and May 28 at 9:00 am on SiriusXM OutQ ch. 108 (all times ET).

In front of an intimate, exclusive audience of SiriusXM subscribers, Cohen will share his personal story—from his childhood in St. Louis idolizing Farrah Fawcett and Susan Lucci to coming out of the closet in college to working as an intern and then producer for CBS to his rise in the television industry to Bravo's Executive Vice President of Development and Talent and host of "Watch What Happens Live."

"Andy Cohen is a force of nature whose larger than life personality and spot-on pop culture radar has transformed the television landscape and the lives of viewers who are addicted to his Bravo lineup," said Scott Greenstein, President and Chief Content Officer, SiriusXM Radio. "What better way to celebrate Andy's colorful life and career than to have him in studio taking calls from our listeners and sharing stories with millions of fans across the country."

"Watch What Happens Live" is Bravo's late night, interactive talk show that features guests from the world of entertainment, politics, and pop culture. Hosted by Andy Cohen, the series includes lively debates on everything from fashion, the latest on everyone's favorite "Bravolebrities," and what celebrity is making headlines that week. Past guests who have joined Cohen in the Bravo Clubhouse include Sarah Jessica Parker, Tina Fey, Iman, Liam Neeson, Kelly Ripa, Jimmy Fallon, Anderson Cooper, Molly Shannon, Matthew Broderick and Lance Bass.

MOST TALKATIVE: Stories from the Front Line of Pop Culture (Henry Holt & Co.) is filled with countless stories about Cohen's obsession with pop culture and television from an early age and his career in television, including hilarious behind-the-scenes antics and mishaps. He shares what it takes to have a career in television and the life of a news producer, cutting his teeth as he did on breaking news stories in the 1990s. Cohen also opens up about being gay and the tremendous fears he had about his sexuality before telling his family and friends.

Visit www.siriusxm.com for more information.

About Sirius XM Radio

[Sirius XM Radio](http://www.siriusxm.com) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://www.siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#) -powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified

by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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