

## SiriusXM Announces Comprehensive Coverage of 2014 Masters Tournament and Masters Week

**Live hole-by-hole coverage from Augusta April 10-13 on SiriusXM PGA TOUR Radio**  
**Special programming airs throughout Masters Week; Includes shows hosted by Masters Champions Ben Crenshaw and Fuzzy Zoeller, plus Ian Poulter, Chris DiMarco and others**  
**Interviews with several past Masters Champions including Gary Player, Tom Watson, Sandy Lyle, Bernhard Langer and Craig Stadler**

NEW YORK, April 7, 2014 /PRNewswire/ -- SiriusXM today announced its most comprehensive coverage yet for the 2014 Masters Tournament, airing nationwide on [SiriusXM PGA TOUR Radio](#) (XM channel 93, Sirius channel 208).



P R E S S   R E L E A S E

Listeners will hear live hole-by-hole coverage from Augusta National each day of play - Thursday, April 10, through Sunday, April 13. Live play-by-play begins each day at 2:00 pm ET on SiriusXM PGA TOUR Radio and will cover each day's on-course action with up-to-the-moment reports from around the course and updates on golfers moving up and down the leaderboard. Subscribers can access the live broadcasts on satellite radios, through the [SiriusXM Internet Radio App](#) and at [SiriusXM.com](#).

In addition to Tournament play-by-play, SiriusXM PGA TOUR Radio will present a full week of Masters-focused programming. Listeners will hear special shows hosted by past Masters Champions and other pros who have played their way onto the leaderboard on the final day, plus interviews throughout the week with some of the greatest players to compete at Augusta.

"Every spring the Masters captures the attention of sports fans everywhere and we'll proudly present our most extensive coverage of the tournament to date on SiriusXM PGA TOUR Radio," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "With access to live play-by-play and programming featuring some of the tournament's greatest players, our listeners will feel as though they are there at Augusta, walking some of the game's most storied holes."

Highlights from the week include:

Two-time Masters Champion **Ben Crenshaw** will host a new edition of his SiriusXM PGA TOUR Radio show, *Crenshaw on Golf*, airing tomorrow at 10:00 am ET. The show will replay Wednesday at 11:00 am ET.

**Fuzzy Zoeller**, the 1979 Masters Champion, will host a special Masters edition of the SiriusXM series *Legends of the Links*, airing Wednesday at 10:00 am ET.

**Ian Poulter**, who has two top-10 finishes in the Masters and is currently ranked 20th in the world, will host a new edition of his SiriusXM PGA TOUR Radio show, *Unfiltered with Ian Poulter*, airing Wednesday at 12:00 pm ET.

**Chris DiMarco**, who finished second to four-time Masters Champion Tiger Woods after a sudden-death playoff in the 2005 Masters, will host his weekly show, *Opinionated*, tomorrow at 11:00 am ET.

1982 Masters Champion **Craig Stadler** is scheduled to be the featured guest on a special edition of *Looking Back with Lorne Rubenstein*, airing tomorrow at 7:00 pm ET.

Renowned coaches **Hank Haney** and **David Leadbetter** will host special extended versions of their shows. *Leadbetter's Locker Room* will air live from 9:00 am to 11:00 am ET on Friday. *Hank Haney Golf Radio* will air live from 10:00 am to 12:00 pm ET on Saturday and Sunday.

**Matt Adams** and former PGA TOUR pro **John Maginnes** will host a special *Masters Preview* show airing tomorrow and Wednesday from 1:00 pm to 3:00 pm ET, and Thursday through Sunday from 12:00 pm to 2:00 pm ET leading into each day's Tournament broadcast.

After the conclusion of each day's play, former PGA TOUR pro **Mark Carnevale** and **Brian Katrek** will host *Masters Tonight*,

giving listeners a full recap of the day's action.

Among the all-time great players that are scheduled to be interviewed on SiriusXM PGA TOUR Radio throughout Masters Week include past champions Gary Player, Tom Watson, Bernhard Langer and Sandy Lyle.

Listeners will also get Masters focused talk on SiriusXM PGA TOUR Radio's other featured shows, including those hosted by Jim McLean and Jeff Warne, Rich Beem, Dennis and Carl Paulson, Matt Adams, Brian Katrek, John Maginnes and Ben Shear, plus Golf Channel programming.

Play-by-play broadcasts of the Masters will be produced by WestwoodOne.

## **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

## **P-SIRI**

Media contact:  
Andrew FitzPatrick  
SiriusXM  
212.901.6693  
[andrew.fitzpatrick@siriusxm.com](mailto:andrew.fitzpatrick@siriusxm.com)

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