

## **SIRIUS Satellite Radio Launches New Radio Show, Invites You To Get In Bed With Robert Evans**

**"Rules are made to be broken and I've broken 'em all. The people who make the rules don't live by them. Why the hell should I? My rules play to the beat of a different drum – the flare of the dare."**

**– Robert Evans**

**NEW YORK – December 13, 2004** – SIRIUS Satellite Radio (NASDAQ: SIRI) today announced that legendary motion picture producer Robert Evans will host a weekly talk show that will treat SIRIUS subscribers to his intimate, explicit and sometimes startling view of the world. *In Bed with Robert Evans* will originate from Evans' home and will debut on SIRIUS in February 2005.

*In Bed with Robert Evans* will certainly not be for the timid. Evans lives life to its fullest – occasionally beyond full – and these experiences are the inspiration for the show. Listeners can become part of Evans' unique circle and become part of his conversations with his varied friends and acquaintances (and don't expect him to settle for pat answers to his blunt questions). He'll also reach deep into the corners of society for a "unique" view of life. Best of all, SIRIUS subscribers can call in and interact with Evans and his friends.

The media has dug deep to uncover the Evans' mystique. *Details* magazine said there was the "Cult of Bob." *The Los Angeles Times* described him as a "Rogue in the Vogue." A cover story in the *New York Magazine* called him "Hollywood Bad Boy." And *Vanity Fair* hailed him as, "The Godfather."

Evans' new show with SIRIUS marks a return to radio. At 18 he hosted a show from the Caribbean Hotel in Miami Beach interviewing visiting celebrities. A career as a movie actor followed, and then a move behind the camera to head Paramount Pictures. During a ten-year run at Paramount, he produced such classics as *Barefoot in the Park*, *The Odd Couple*, *Romeo & Juliet*, *Rosemary's Baby*, *Serpico*, and most notably *The Godfather I* and *II*. At a time when no one was taking chances, Evans did, and so took Paramount to first place from 9th place (when Hollywood had nine major studios).

Evans' autobiography, *The Kid Stays in the Picture*, was an international best seller that was adapted into an award-winning documentary, and later a best-seller on video and DVD. He is the only living producer with the distinction of having two of his films, *The Godfather* and *Chinatown*, selected among 75 films of the 20th Century to be vaulted for preservation in perpetuity by the U.S. Library of Congress.

"What a ride," said Evans. "I've done it all and I'm here to tell it all ... and it ain't no PG flick. Do I like being behind the microphone again? You bet your ass I do. I feel like I'm the wealthiest guy in the world to be on the airwaves again – uncensored – with the freedom of not being limited to what I can and cannot say. What a great way to come back to your old stomping grounds. There isn't any greater opportunity than to have two hours of airtime – no holds barred – to stick a bolt of lightning where it's not supposed to go."

"For nearly 50 years Bob Evans has wielded tremendous influence over the entertainment industry with passion and creativity," said Scott Greenstein, SIRIUS President of Entertainment and Sports. "He became successful in part because of his willingness to think and live unconventionally. This is a view through the window of Hollywood that until now only precious few have had."

*In Bed with Robert Evans* will debut in February with a Valentine's Day special. Be listening for Robert Evans Top 10 Tips for a More Romantic Valentine's Day.

### **About SIRIUS**

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL and NBA, and is the Official Satellite Radio partner of the NFL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, Jensen, JVC, Kenwood, Sanyo and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jeep®, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Porsche and Volkswagen. Hertz currently offers SIRIUS at 53 major locations around the country.

Click on [sirius.com](http://sirius.com) to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

*Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.*