

SIRIUS Satellite Radio to Launch 'E Street Radio' - World's First 24/7 Bruce Springsteen Music Channel

Exclusive SIRIUS channel launches Nov. 1 and features rare tracks, special programs and exclusive Bruce Springsteen interview with Dave Marsh

NEW YORK, Oct 25, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) will break new ground and delight fans of Bruce Springsteen across the U.S. when it launches E Street Radio, its exclusive new commercial-free channel devoted to the music of Bruce Springsteen and the E Street Band, on Tuesday, November 1.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

E Street Radio on SIRIUS coincides with the 30th anniversary of the release of Springsteen's album Born To Run, which is being remastered and reissued for release on Columbia Records on November 15.

In addition to rarities such as recordings of Bruce Springsteen and the E Street Band dating from early 1973, E Street Radio will feature track-by-track album discussions, behind-the-scenes insights, and conversations with E Street Band members and others associated with Springsteen throughout his career.

E Street Radio will also feature an exclusive SIRIUS interview with Bruce Springsteen conducted by Dave Marsh, the author of two books on Springsteen and host of the weekly SIRIUS program Kick Out The Jams With Dave Marsh.

"E Street Radio will offer SIRIUS subscribers a unique perspective on 30 years of socially conscious music, and set the background for even more relevant songs to come in the future," said Scott Greenstein, SIRIUS President of Entertainment and Sports. "It will be the most comprehensive presentation ever of Bruce's music and a true inside look at the work and artistry of an American icon."

E Street Radio is due to run on SIRIUS through January 31, 2006.

SIRIUS, the content leader in radio, is the first to dedicate entire 24-hour, commercial-free music channels to some of the music world's greatest artists. SIRIUS launched Elvis Radio (channel 13), the world's only official, all-Elvis Presley radio channel broadcasting live from Graceland in Memphis, in June 2004. In September 2005, SIRIUS premiered Rolling Stones Radio, devoted to the music of the Rolling Stones, which featured an exclusive interview with the band and other unique special programs. SIRIUS is also the exclusive satellite radio home of Shade 45 (channel 45), the uncut hip-hop channel co-created with Eminem, and Jimmy Buffett's Radio Margaritaville (channel 31).

For more about SIRIUS, visit <http://www.sirius.com>.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club and RadioShack. SIRIUS is also available at heavy truck dealers, truck stops and travel centers nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from

those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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