

## Jimmy Buffett to Bring Radio Margaritaville Exclusively to SIRIUS Satellite Radio

NEW YORK, May 10, 2005 /PRNewswire-FirstCall via COMTEX/ -- Singer/songwriter/author Jimmy Buffett and SIRIUS Satellite Radio (Nasdaq: SIRI) today announced an agreement to present a Radio Margaritaville music channel exclusively for SIRIUS subscribers. The new 24-hour channel, featuring a wide variety of music, live broadcasts of Buffett's concerts and other unique programs, will debut this summer.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

"I first listened to SIRIUS' incredible programming in my car and my boat," said Jimmy Buffett. "We designed Radio Margaritaville after the old pirate radio stations that sat offshore and played what they wanted. When I saw how SIRIUS is changing the way radio is being heard, I welcomed the opportunity for Radio Margaritaville to join them."

"Margaritaville is more than just great music -- it's a lifestyle," said Scott Greenstein, SIRIUS President of Entertainment and Sports. "Our subscribers requested more of Jimmy Buffett. With this new channel, we'll bring them not just his tunes, but the music Jimmy listens to himself. Jimmy's impeccable sense of what his audiences love and enjoy will now come to life for SIRIUS subscribers, who will be able to enjoy it wherever and whenever they want."

Jimmy Buffett launched Radio Margaritaville in 1998 as an Internet-only channel, which will still be available at [www.radiomargaritaville.com](http://www.radiomargaritaville.com). Now, for the first time, Jimmy Buffett fans across America can hear the channel in their cars, on their boats and on the go by becoming SIRIUS subscribers.

SIRIUS will also broadcast Radio Margaritaville live on a regular basis from a studio located at Buffett's Margaritaville restaurant at Universal City Walk in Orlando, Florida. The channel is expected to broadcast from its other Margaritaville Cafes and Restaurants currently located in Key West, New Orleans, Las Vegas, Jamaica and Cancun.

As one of today's most successful artists, Jimmy Buffett performs sold-out concerts worldwide and has recorded forty records, most of which have gone gold, platinum or multi-platinum. Jimmy's newest CD, License To Chill, which debuted at #1 on both the Pop and Country charts, was the first number one record of his career, spent 15 weeks in the Top 10 of the Billboard Country Albums Chart, and has been certified platinum by the RIAA.

Also an author, Jimmy's new novel, A Salty Piece Of Land, was released and immediately entered the New York Times Bestseller List. The New York Times said it "is very possibly Buffett's best work to date." With Jimmy's three previous No. 1 bestsellers, he is one of only six authors in the history of the New York Times Bestseller List to have reached No. 1 on both their fiction and non-fiction lists.

The arrangement with Jimmy Buffett is the latest SIRIUS endeavor to provide its subscribers with unique, proprietary content featuring some of the most popular and intriguing personalities in entertainment.

### About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL and NBA, and is the Official Satellite Radio partner of the NFL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, Jensen, JVC, Kenwood, Pioneer, Sanyo and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jeep(R), Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on [www.sirius.com](http://www.sirius.com) to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from

those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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SOURCE SIRIUS Satellite Radio

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