

## Henrik Stenson and Ian Poulter Join SiriusXM PGA TOUR Radio

### Each player will host his own weekly series on the channel airing in 2014

### Stenson's show comes on the heels of historic season, becoming first player to win both FedExCup and Race to Dubai titles in same year

NEW YORK, Nov. 21, 2013 /PRNewswire/ -- SiriusXM announced today that **Henrik Stenson**, winner of both the 2013 FedExCup on the PGA TOUR and the Race to Dubai European golf title, and **Ian Poulter**, a two-time World Golf Championships winner and Ryder Cup star, have joined [SiriusXM PGA TOUR Radio](#) (channel 93 on XM, channel 208 on Sirius Premier), where they will each host an exclusive series airing in 2014.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Both players will give listeners an insider's perspective as they prepare for tournaments, and will discuss equipment, courses around the world, their competitors in the field and the headline news happening in the world of golf. An announcement with more details, including both shows' launch dates and airtimes, will be made in the coming weeks.

"This has been an incredibly thrilling year for me, truly a dream season," said Stenson. "I'm looking forward to being on SiriusXM and sharing my thoughts on golf and my unique experiences around the world. It will be fun to bring my listeners along for the ride and give them an unvarnished look at life on and off the course."

"Those who know me know I've never been shy about sharing my opinions," said Poulter. "Now to have my own national radio show on SiriusXM will be great fun. We'll cover all sort of topics from golf to fashion to Ferraris, and we'll dive into my other interests off the course too, like Formula One and my favorite football club, Arsenal."

"Henrik and Ian are two of the brightest stars in professional golf," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Henrik's 2013 season was one of the biggest success stories in all of sports, and Ian's consistent success and his clutch Ryder Cup play, not to mention the colorful hues of his wardrobe and his penchant for social media, have made him a fan favorite. We're very excited to welcome them to SiriusXM PGA TOUR Radio, where they'll offer our listeners unique and enlightening insights into the TOUR and their lives."

Stenson enjoyed a remarkable 2013 season which saw him become the first golfer to claim both the FedExCup and the European Tour's Race to Dubai title in the same season. His success in the U.S. and abroad brought him from the 53<sup>rd</sup> ranked golfer at the start of the year to his current position of #3 in the Official World Golf Ranking. His eight top 10 finishes were highlighted by victories in the Deutsche Bank Championship and TOUR Championship by Coca-Cola — both FedExCup Playoff events — as well as a runner-up finish in The Open Championship, a third place finish in the PGA Championship and a top five finish in THE PLAYERS Championship. Last weekend he outlasted Poulter to win the season-ending DP World Tour Championship and cement his place as the #1 European player in 2013.

Poulter is a two-time World Golf Championships tournament winner and is one of the best Ryder Cup players in recent memory. Most recently, during the 2012 Ryder Cup, Poulter won all four of his matches and was one of the key figures that led the European team's stunning comeback victory over the Americans. He also played well and figured prominently in the 2004, 2008 and 2010 Ryder Cup competitions, winning eight of the 11 matches he played in over that time. In 2012, in addition to his first place finish in the World Golf Championships—HSBC Champions event, Poulter finished in the top 10 in three of the four major championships (The Masters, The Open Championship, the PGA Championship). This past season he recorded four top 10 finishes, including third at The Open Championship.

Launched in 2005, SiriusXM PGA TOUR Radio offers listeners nationwide live play-by-play coverage of PGA TOUR events as well as major championship tournaments, plus live call-in talk shows offering news, analysis, equipment reviews and more.

### **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic™, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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