

Popular 'Talk Sex With Sue Johanson' Show to Air on SIRIUS Satellite Radio Starting October 23rd

'Talk Sex' strengthens SIRIUS' commitment to the best women's programming in radio today

NEW YORK, Oct 20, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that Oxygen Network's resident "sexpert," Sue Johanson, will bring her hit television show, Talk Sex with Sue Johanson, one of Oxygen's most top-rated shows, to SIRIUS Stars, channel 103 Sunday nights from 9 pm to 1 am ET starting October 23, 2005.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

The program bolsters SIRIUS' expanding programming lineup for women, which includes Martha Stewart Living Radio, Cosmopolitan (Magazine) Radio, Richard Simmons and now Sue Johanson. Her huge fan base will now be able to learn and laugh with her while they are in their cars and all over the country with SIRIUS Satellite Radio.

"Sue is a luminary in the world of sex therapy. Her talk show has the perfect balance of humor and intelligence which will be a great resource for our listeners," said Scott Greenstein, SIRIUS President of Entertainment and Sports. "The addition of Talk Sex is a testament to SIRIUS' commitment of providing our female audience with the best talent and programming in all of radio."

"I am thrilled that Americans have an additional opportunity to experience Talk Sex. I first started in radio 20 years ago and now I feel I have come full circle by joining the SIRIUS family," says Sue Johanson. "SIRIUS is innovative and recognizes the need for straight-talking radio. I love what I do and look forward to continuing the show with Oxygen and SIRIUS."

As a registered nurse and venerable leader in sex education and counseling, Johanson's mix of humor and candid, practical advice about love and sex has made Talk Sex one of Oxygen's most popular programs.

In 1984 Johanson began hosting the popular radio program Sunday Night Sex Show in her native Canada, which was brought to Canadian television in 1996 and to Oxygen Network in 2002. Johanson is the subject of one book, Nocturnal Admissions: Behind the Scenes of the Sunday Night Sex Show, published in 2002, and she has also authored three books herself: Talk Sex, Sex is Perfectly Natural but not Naturally Perfect, and Sex, Sex, and More Sex.

Sue Johanson joins SIRIUS' unique lineup of talk, music, news, sports and entertainment brands and personalities such as Martha Stewart Living Radio (coming in Fall 2005), Howard Stern (coming January 2006), Bill Bradley's American Voices, Lance Armstrong's Armstrong Radio, Jim Breuer Unleashed!, Adam Curry's PodShow, Jimmy Buffett's Radio Margaritaville, In Bed with Robert Evans, Tony Hawk's Demolition Radio and many others. For more information, visit www.sirius.com.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club and RadioShack. SIRIUS is also available at heavy truck dealers, truck stops and travel centers nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from

those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

About Oxygen Media

Oxygen, the only cable network owned and operated by women, is currently available in 55 million homes. The network was launched in 2000 to fill a void in the television landscape -- creating a network targeted to younger women. Oxygen is rewriting the rulebook for women's television, with the most original programming of all the women's networks including Mo'Nique's Fat Chance, Talk Sex with Sue Johanson and Oprah After the Show. Geraldine Laybourne, the network's founder, Chairman and CEO, has led the company to be a strong advocate for women. Through programs like The Mentor's Walk, Oxygen's national program for bringing along the next generation, and "Who Cares About Girls," Oxygen's new documentary series -- Oxygen is creating The New Girls Network.

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