

Tim Sabean Named Programming Director for Howard Stern Channels on SIRIUS Satellite Radio

NEW YORK – October 10, 2005 – SIRIUS Satellite Radio (NASDAQ: SIRI) announced today that radio programming veteran Tim Sabean has been named programming director of Howard Stern's two SIRIUS channels. Stern is expected to start on SIRIUS in January 2006. Sabean will report to Scott Greenstein, SIRIUS President of Entertainment and Sports

Howard Stern and the launch of his channels are highly anticipated by Stern's massive audience, and Sabean, as program director, will oversee the development of the Stern channels. For more than a dozen years, Sabean programmed many of the stations that carried The Howard Stern Show. Stern will launch the next phase of his extraordinary broadcasting career on SIRIUS in January, and channels 100 and 101 have been designated as the new home for Howard Stern.

"No one is more suited to support Howard's vision for the channels than Tim Sabean," said SIRIUS's Greenstein. "He has demonstrated exceptional abilities in developing talent and achieving great success in multiple markets. And given his history with Howard, we're confident that Howard's radio revolution is on its way."

Tim Sabean's extensive radio career includes managing both AM and FM rock, oldies, news/talk and sports formats, in multiple US markets. As Vice President, Active Rock Programming at Infinity Broadcasting, the company he has served since 1991, Sabean supervised the programming for Infinity's rock stations WYSP-FM/Philadelphia, WBCN-FM/Boston, WRKZ-FM/Pittsburgh, KUFO-FM/Portland, KRSX-FM/San Antonio, WAZU-FM/Columbus, and WXRK-FM/New York.

Sabean simultaneously served as Vice President of Programming for Infinity's Philadelphia cluster: WYSP, WPHT-AM, WIP-AM, KYW-AM and WOGL-FM, as well as Operations Manager for WYSP. He was also involved with operations for Infinity stations WJFK-FM/Washington, DC, WXRK-FM/New York, WKRK-FM/Detroit and WCKG-FM/Chicago, and previously held programming positions at WCKG-FM, WLUP-FM and WLS-AM/FM in Chicago, and KLOS-FM/Los Angeles.

Sabean will begin with SIRIUS on October 17, 2005. For more about SIRIUS, visit www.sirius.com.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club and RadioShack. SIRIUS is also available at heavy truck dealers, truck stops and travel centers nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep®, Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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