

SiriusXM's Gift to Dad: 'Men's Health Radio'

A week of special programming leads up to Father's Day

Listeners get access to expert advice on health, travel, sex and women from the editors of Men's Health, the world's largest men's magazine

NEW YORK, June 11, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today the launch of Men's Health Radio, a week-long series of special programming featuring the editors of *Men's Health*, in celebration of National Men's Health Week, offering SiriusXM listeners invaluable information and tips on everything from fitness and nutrition, relationships and sex, finance, men's fashion and more.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Men's Health Radio will air on SiriusXM Stars Too channel 104 starting Monday, June 11. Hosted by *Men's Health* Editor Peter Moore, SiriusXM Men's Health Radio will spotlight a different topic each day: why guys don't go to the doctor and why they should; how to eat like a man and not look like a Neanderthal; tips from the Editor-in-Chief David Zinczenko's bestselling books *Eat This! Not That!*; and much more from the world of *Men's Health*.

"We're very glad for the opportunity to bring the pages of *Men's Health* magazine to life via conversation on SiriusXM," said David Zinczenko, Editor-in-Chief of *Men's Health*. "SiriusXM listeners will be tuned in to the latest information on a variety of topics directly from our editors."

"Men's Health Radio will be able to give our listeners what the magazine has given readers for years: smart, fun and compelling information and guidance on topics closest to men," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Just in time for Father's Day the experts of Men's Health Radio will share helpful information with fathers across the country."

Confirmed guests include *Men's Health's* "Girl Next Door" columnist Naomi Piercey and three-time Indianapolis 500 winner Dario Franchitti, who will share the secrets of his training regimen.

Men's Health Radio airs the week of June 11 with a new show airing each weeknight at 8:00 pm ET on SiriusXM Stars Too channel 104. Replays air Tuesday through Thursday at 6:00 am ET, Saturday at 9:00 am & 2:00 pm ET and a marathon block of all 5 shows airs on Father's Day, Sunday, June 17 from 8:00 am-1:00 pm ET.

Visit www.siriusxm.com and www.menshealth.com for more information.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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About Men's Health

Men's Health is the go-to source for guys seeking the latest information and expert advice in their pursuit of a healthy and active lifestyle. Published 10 times a year in the U.S. by Rodale, *Men's Health* is the best-selling men's magazine on newsstands and provides its 12 million readers with up-to-the-minute information on health, fitness, fashion, nutrition, relationships, travel, technology and finance. *Men's Health* is the largest men's lifestyle magazine brand in the world, offering 40 global editions, a host of apps for iPhone, Android, and BlackBerry subscribers, as well as branded books, eBooks and microsites. The magazine has garnered numerous industry accolades, winning National Magazine Awards in the general excellence and personal service categories as well as being deemed by Media Industry Newsletter as the "#1 Most Notable Magazine Launch of the Last 25 Years." *Men's Health* has also made several appearances on Advertising Age's "A List" and Adweek's "Hot List." For up-to-date news from *Men's Health*, visit www.menshealth.com, and get instant updates on Twitter (@MensHealthMag) and Facebook (Men's Health).

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Media contact:

Michelle Dominguez

SiriusXM Radio

212.901.6792

Michelle.Dominguez@siriusxm.com

Kate Bittman

Men's Health

212.808.1676

kate.bittman@rodale.com

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