

SIRIUS Satellite Radio Programming Named Satellite Radio's Best By Edmunds.Com

SIRIUS Receives Nod for Best Rock, Sports, Talk, Entertainment and Overall Programming

NEW YORK – December 15, 2004 – SIRIUS Satellite Radio's (NASDAQ: SIRI) programming has been selected as satellite radio's best by the popular and respected automobile information site Edmunds.com. Founded in 1966, Edmunds.com is an internet automotive resource for consumers with more than 4.3 million unique visitors per month.

Edmunds.com conducted a 60-day listening test between the two leading satellite radio services and reported their results in an article now available on their web site. In addition to best overall programming, SIRIUS beat or tied its competitor in five of seven sub-categories, including Rock, Hip-Hop/R&B, Country, Sports, and Talk/Entertainment. In the key Rock programming category, Edmunds.com said "Providing the biggest surprises (to listeners), SIRIUS wins the all-important category."

"It's always rewarding when a respected independent source like Edmunds.com conducts an extensive review and determines that SIRIUS Satellite Radio offers subscribers the best programming in satellite radio," said Scott Greenstein, SIRIUS President of Entertainment and Sports. "We will continue to strive to deliver the best listening experience to our present and future subscribers."

When answering the question "So who's the winner?," Edmunds.com gave the nod to SIRIUS, stating that "The overall win goes to SIRIUS for its edgier and more surprising content, and its better choices in sports and talk."

In the past year, SIRIUS signed top talent for their talk and music channels including the "King of all Media," Howard Stern, who will join the company January 1, 2006, Eminem, Lance Armstrong, Bill Walton, Tony Hawk and many more. In addition, SIRIUS broadcasts play-by-play games of the NFL, NBA and 27 of the nation's premier colleges. As the official satellite radio partner of the NFL, SIRIUS broadcasts every game of the NFL season, which can be heard anywhere in the country.

In addition to the Edmunds.com article, SIRIUS products have been included in holiday gift guides in several top publications including Newsweek and Entertainment Weekly.

SIRIUS radios for the car and home are available at electronics and general merchandise stores around the country. For more information, go to sirius.com.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL and NBA, and is the Official Satellite Radio partner of the NFL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, Jensen, JVC, Kenwood, Sanyo and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jeep®, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Porsche and Volkswagen. Beginning in February 2005, SIRIUS will also be available in Toyota, Lexus and Scion vehicles. Hertz currently offers SIRIUS at 53 major locations around the country.

Click on sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.