

SiriusXM Launches Exclusive Programming for Valentine's Day Weekend

SiriusXM personalities guide listeners through the ins and outs of love on "Romance Radio" "Valentine's Day Radio" to offer SiriusXM listeners the perfect soundtrack for the romantic holiday featuring Grammy® Award-winning Michael Bolton International pop star Laura Pausini shares her favorite love tunes on SiriusXM's Viva; Caricia serenades listeners with music by world-renowned Latin trios including "Los Panchos"

NEW YORK, Feb. 12, 2014 /PRNewswire/ -- SiriusXM announced today the launch of exclusive programming in celebration of the Valentine's Day weekend- including pop-up channels, listener requests, special guest DJs, love songs and not-so-romantic stories - beginning Friday, February 14 at 6:00 am ET.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"Romance Radio," a limited-run channel drawing on the special talents and chemistry of SiriusXM personalities, will feature a "Valentine's Playlist" with hosts sharing their favorite (and sometimes unexpected) love songs including selections by OutQ's Lance Bass and Larry Flick, SiriusXM Patriot's Andrew Wilkow, Indie's Covino and Rich and Jay Thomas, and hosts from SiriusXM's forthcoming Business Radio Powered by The Wharton School channel. Indie's Pete Dominick and Stars' Taylor Strecker team up for a blind-date-of-sorts to figure out the true meaning of Valentine's Day and "Military Valentines" will feature audio love notes from our men and women stationed abroad.

SiriusXM's "Romance Radio" will also feature an exclusive radio reading of Shakespeare's classic sonnet, "Shall I Compare Thee to a Summer's Day" by SiriusXM hosts Chris "Mad Dog" Russo, Michael Smerconish, Dr. Laura, Frank DeCaro, Pia Lindstrom, and Adam Schein, among others. "Romance Radio" will also include comedy clips on love and romance from the SiriusXM Laugh USA vault; romantic movie picks and best/worst TV and movie couples from EW Radio personalities; and relationship tips from Sirius XM's Dr. Jenn Berman. "Romance Radio" will take over SiriusXM channel 108 from Friday, February 14 at 6:00 am ET through Monday, February 17 at 3:00 am ET.

In addition, SiriusXM announced that multiple Grammy® Award-winner Michael Bolton will take over SiriusXM Love channel 17 as guest DJ sharing stories about some of his favorite love songs, as well as playing some of his own songs and songs he has written for other artists. "Valentine's Day Radio" will air Friday, February 14 at 9:00 am ET.

Additional St. Valentine's Day programming on SiriusXM includes:

Classic Rewind channel 25:

"Meat Loaf's Top 10 Classic Rewind Love Songs *That Rock*" features the iconic Meat Loaf as he counts down some of his favorite songs; debuts Friday, February 14 at 6:00 am ET.

Coffee House channel 31:

SiriusXM listeners can unplug with "Coffee House Acoustic Valentine's Blend," two hours of romantic, acoustic love songs from artists Jack Johnson, Norah Jones, Paul McCartney, Adele, Passenger, John Mayer & many more. Airs Friday, February 14 at 11:00 am ET.

Heart & Soul channel 48:

Hear a sneak preview of Silk, SiriusXM Internet Radio's channel featuring smooth R&B love songs, all weekend long starting at 5:00 pm ET.

Chill channel 53:

SiriusXM's Chill sets the mood with sexy songs. Airs Friday at 9:00 pm ET.

Viva channel 500:

Laura Pausini presents her top ten romantic songs of all time; airs Friday at 10:00 am and 6:00 pm ET.

Caricia channel 523 (Internet):

Music by the world's greatest Latin trios - including Los Panchos and Los Tres Caballeros. Airs Friday at 2:00 pm and 9:00 pm ET.

Latidos channel 520 (Internet):

Latin crooner David Bisbal guest DJs playing his best love songs. Airs Valentine's Day at 4:00 pm ET.

For more information and replay dates and times, visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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