

Olympic Athlete Kerri Walsh To Provide Reports From Athens For SIRIUS Satellite Radio

Beach Volleyball Champion Joins Tony Hawk and Kelly Slater as Third Celebrity Athlete on SIRIUS Faction Sports & Music Channel

NEW YORK, NY (August 11, 2004) – SIRIUS (NASDAQ: SIRI), the premium satellite radio provider, known for delivering the very best in commercial-free music and sports programming to cars and homes across the country, announced today that champion beach volleyball player Kerri Walsh, who is competing for the U.S. in the 2004 Summer Olympic Games in Athens, Greece, will provide exclusive reports from the games for SIRIUS Satellite Radio.

The "behind-the-scenes" reports will be heard on commercial-free SIRIUS music channel Faction. Following the Olympics, Walsh will become a regular on Faction, joining star athletes Tony Hawk and Kelly Slater, who have their own shows on the innovative music channel created especially for action sports enthusiasts.

Walsh rocketed to the No. 1 ranking in the world in competition on the 2003 AVP and FIVB tours and now seeks Olympic gold in Athens with her partner, Misty May. Walsh and May set a world record this year with their 89th consecutive match victory and were the 2003 World Champions. Walsh was named the AVP's Most Valuable Player and Best Offensive Player in 2003.

In a July, 2004 *New York Times* article, beach volleyball legend Karch Kiraly stated that Walsh is considered by many to be the finest female player in beach volleyball history – even more impressive considering that Walsh has competed in outdoor volleyball for just three years. Walsh is also recognized by many Americans from the VISA television spots she appeared in which first aired during the 2004 Super Bowl.

"Rather than keeping a diary or blog like other athletes, I have the unique opportunity to share my Olympic experiences on SIRIUS Faction," said Walsh. "The competition, life in the Olympic village and everything else going on in Athens ... it's all very exciting and it will only be on SIRIUS!"

Scott Greenstein, SIRIUS President of Entertainment and Sports said, "In a very short period, Kerri Walsh has emerged as the top female volleyball player and Olympic contender, inspiring young women who strive to become action and outdoor athletes. Kerri's Olympic reporting will be consistent with Faction's unique vision for delivering great music and lifestyle programming for action sports fans. We look forward to Kerri bringing the same spirit to Faction this fall."

Over the next few months, SIRIUS will announce additional star athletes who will join Faction's on-air team.

For more information about SIRIUS, and to get SIRIUS today, go to sirius.com.

About SIRIUS

SIRIUS, now available to over 10 million DISH Network satellite TV and SIRIUS Satellite Radio subscribers, provides listeners with over 120 channels of the best commercial-free music, sports, information and entertainment, with digital quality sound coast-to-coast, broadcast daily from New York City, Los Angeles, Nashville, New Orleans, Houston and Daytona. SIRIUS offers 65 channels of 100% commercial-free music, featuring multiple categories of pop, rock, country, hip-hop, R&B, dance, jazz, classical and Latin music, along with more than 50 channels of world-class sports, news, talk entertainment, traffic and weather for a monthly subscription fee of only \$12.95, with greater savings for upfront payments of multiple months or a year or more. SIRIUS also broadcasts live play-by-play games of the NHL and the NFL, and is the official satellite radio partner of the NFL. SIRIUS Satellite Radio products for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Eclipse, Jensen, JVC, Kenwood, Panasonic and U.S. Electronics, and can be purchased at major retailers including Advanced Auto Parts, Best Buy, Car Toys, Circuit City, Crutchfield, Good Guys, Wal-Mart, Sears, Tweeter and Ultimate Electronics, along with RadioShack and DISH Network outlets.

SIRIUS' exclusive automotive partners DaimlerChrysler, Ford and BMW represent over 40% of new cars and light trucks sold annually in the United States. Automotive brands currently offering SIRIUS radios in select new car models include BMW, MINI, Chrysler, Dodge, Jeep, Nissan, Infiniti, Mazda, Audi, Ford, Lincoln-Mercury, Mercedes-Benz, Porsche and Volkswagen. Automotive brands that have announced plans to offer SIRIUS radios in select models include Jaguar, Volvo, Land Rover and Aston Martin. In 2004, SIRIUS radios are expected to be available in over 80 different car models, with more than 50 of them factory programs. Also, Hertz currently offers SIRIUS in 29 vehicle models at 53 major locations around the country. In addition, the Penske companies – Penske Auto Group, United Auto Group and Penske Trucking – are offering SIRIUS radios as a factory installed option, where available, in their cars and trucks through their dealerships.

Genmar Holdings, the world's largest manufacturer of recreational boats, Formula Boats and Winnebago, the leading supplier of recreational vehicles and motor homes, also offer SIRIUS.

Click on sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.