

Howard Stern and SiriusXM Invite The World to "Howard Stern's Birthday Bash"

Anyone can get free access to hear Howard Stern's historic "Birthday Bash" broadcast live at siriusxm.com

Jimmy Kimmel to host exclusive event featuring Jon Bon Jovi, Louis C.K., John Fogerty, David Letterman, Sarah Silverman, Steven Tyler and many other special guests live from New York's Hammerstein Ballroom with audience of fans and VIPs

NEW YORK, Jan. 22, 2014 /PRNewswire/ -- Howard Stern and SiriusXM today invited anyone in the world to listen for free to "Howard Stern's Birthday Bash" broadcast live from New York's Hammerstein Ballroom with an audience of fans and VIPs on Friday, January 31, starting at 4:00 pm ET.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

This unprecedented access to Howard Stern's live broadcast from siriusxm.com is a first for SiriusXM and Howard Stern. In addition to SiriusXM subscribers, anyone can stream "Howard Stern's Birthday Bash," an evening of unforgettable performances and special appearances from the biggest names in entertainment. The free stream will be available on compatible mobile devices as well as online through simple one-click listening; no need to download an app or enter credentials.

"I am honored by the number of performers who want to join me on stage, and the number of fans who want to get in," said Howard Stern. "Now, thanks to SiriusXM, I can give the world access to this event for free through this special internet audio stream in addition to my fans listening on their satellite radios."

"We are thrilled to invite not only millions of SiriusXM subscribers to listen to 'Howard Stern's Birthday Bash,' but also give even millions and millions more Howard Stern fans free access to this once in a lifetime celebration," said Scott Greenstein, SiriusXM President and Chief Content Officer.

"Howard Stern's Birthday Bash" will be broadcast live from the Hammerstein Ballroom in New York City on the evening of January 31, 2014. The broadcast starts at 4:00 pm ET with a two-hour pre-show featuring red carpet interviews and more; the main event starts at 6:00 pm ET and will be hosted by Jimmy Kimmel, with guests including Louis C.K., David Letterman and Sarah Silverman, with musical performances by Jon Bon Jovi, John Fogerty, Steven Tyler and many others.

Encore presentations of "Howard Stern's Birthday Bash" will air on Monday, February 3 beginning at 6:00 am ET on Howard 100 and 6:00 am PT on Howard 101 and through the free stream at siriusxm.com. Immediately following this replay, "Howard Stern's Birthday Bash" will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at siriusxm.com.

Additional details—including VIP guests and performers, special on-air content related to "Howard Stern's Birthday Bash" and other unique surprises—will be revealed by Howard Stern in the coming days and weeks on The Howard Stern Show on Howard's two exclusive SiriusXM channels, [Howard 100](#) and [Howard 101](#).

HowardStern.com will also link to the free stream at siriusxm.com.

For more information, please visit www.howardstern.com and www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic™, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans,

objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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