

New Comedy Channel to Launch on SiriusXM: Just For Laughs Radio Premieres Thursday, September 26

**New 24/7 channel to feature over 30 years of stand-up comedy from the Just For Laughs comedy archives—including established comedians, new faces and international superstars
Raw Dog Comedy to air daily, one hour Just For Laughs Radio Show weeknights at 9:00 pm ET**

NEW YORK, Sept. 25, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today the upcoming launch of its newest 24/7-comedy channel, Just For Laughs Radio. The channel will feature over 30 years of stand-up comedy drawn from the comedy archives of the Just For Laughs Festival in Montreal, including the work of established comedians, new faces, international superstars, and stand-up from comedians before they were stars.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The Montreal festival is billed as the world's largest and most prestigious comedy event, welcoming more than 1.25 million people every summer. The Festival's vast comedy archives include performances from Bill Burr, Greg Giraldo, Dave Chappelle, Dane Cook, Kevin Hart, Mitch Hedberg, Aziz Ansari, Russell Peters, among other comedic talents.

"We continually refresh and expand our comedy offering for subscribers and we are excited to add the Just For Laughs Radio channel to our stellar lineup. The Just For Laughs Festival's international reach and rich archive of standup material is a valuable addition to our Comedy offering," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Just For Laughs joins our unmatched lineup of comedy channels which includes the leading names in comedy."

"We are thrilled to expand our audiences with this exciting new opportunity with SiriusXM," said Bruce Hills, COO, Just For Laughs. "We couldn't be happier that audiences across North America will finally get a chance to hear some incredible comedy from our vast library over the last 30 years."

The channel premieres Thursday, September 26 via satellite on channel 403 on new SiriusXM radios and in select vehicles. Just For Laughs Radio is a part of the recently expanded lineup of SiriusXM channels made available through the company's newest technology that delivers greater satellite bandwidth while maintaining the broadcast quality of SiriusXM's satellite channels. Just For Laughs Radio will also be available to listeners through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com.

SiriusXM's Raw Dog Comedy, channel 99, will begin airing a daily hour-long show featuring the hottest performances drawn from Just For Laughs Radio, Mondays through Fridays at 9:00 pm ET.

Throughout the year, Just For Laughs Radio will periodically simulcast on Raw Dog Comedy coinciding with special Just For Laughs events in different cities. Just For Laughs Radio channel will simulcast on Raw Dog Comedy for four days starting September 26 from 12:00 pm ET through 6:00 pm ET September 29, coinciding with JFL42 in Toronto. Just For Laughs Radio will later simulcast over Raw Dog Comedy for the Just For Laughs at the Sydney Opera House October 18 through October 20. The simulcasts of Just For Laughs Radio will include exclusive live interview broadcasts of panel discussions, performances, and presentations from the Just For Laughs events.

Founded in 1983, the Just For Laughs Group has four major focal points: Festivals (in Montreal, Toronto and Chicago); television production (most notably Gags, seen in 135 countries and on 95 airlines); live shows (Canadian tour dates for Jerry Seinfeld, Jeremy Hotz, John Pinette, Louis C.K., the Capital One Just For Laughs Comedy Tour, North American dates for Family Guy Live!, Arturo Brachetti's show Change in London); and talent management. Its inaugural Montreal Festival recently celebrated its 30th anniversary in 2012, and is now the world's largest and most prestigious comedy event, welcoming two million people each summer. The Group has offices in Montreal, Paris, Los Angeles, Toronto and London.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for [Android](http://www.siriusxm.com), [Apple](http://www.siriusxm.com), and [BlackBerry](http://www.siriusxm.com) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, [facebook.com/siriusxm](https://www.facebook.com/siriusxm), Twitter, twitter.com/siriusxm, Instagram, [instagram.com/siriusxm](https://www.instagram.com/siriusxm), and YouTube at [youtube.com/siriusxm](https://www.youtube.com/siriusxm).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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