

SIRIUS Satellite Radio To Provide Extensive Republican National Convention Coverage And Special Programming

NEW YORK – August 25, 2004 - SIRIUS (NASDAQ: SIRI), the premium satellite radio provider known for delivering the very best in commercial-free music and sports programming to cars and homes across the country, will provide extensive news, talk and entertainment programming from, and related to, the upcoming Republican National Convention taking place in New York, NY from August 30 to September 2.

“SIRIUS will have the most variety of choices in convention coverage, period. Our coverage not only includes news, but also our entertainment and talk programming resources,” said Jay Clark, Executive Vice President of Programming, SIRIUS.

Special coverage and programming on SIRIUS news, talk and entertainment channels includes:

SIRIUS RIGHT // 142 – Live broadcasts from the convention of *The Tony Snow Show* (9am-12pm ET) and *The Tammy Bruce Show* (12pm-3pm ET)

SIRIUS PATRIOT // 141 – Live broadcasts from the convention of *The Laura Ingraham Show* (9am-12pm ET) and *The Michael Reagan Show* (6pm-9pm ET), plus live primetime coverage from Fox News Radio anchored by John Gibson at Fox News headquarters, with Tony Snow, Fox News White House Correspondent Wendell Goler, Fox News Contributor Jeff Birnbaum, and members of the “Fox News You Decide 2004” coverage team at Madison Square Garden.

SIRIUS LEFT // 143 – Live broadcasts from the convention of *The Thom Hartmann Show* (12pm-1pm ET), *The Ed Schultz Show* (3pm-6pm ET) and *The Young Turks* (6pm-9pm ET), plus live primetime coverage of major speeches with the “left” perspective by *The Young Turks* hosts Cenk Uygur and Ben Mankiewicz. Live call-in talk programming continues following convention close on *FOX News Live with Alan Colmes* until 1am ET.

SIRIUS OUTQ // 149 – Live reports and interviews from the convention on *The John McMullen Show* (11am-2pm ET). *The Michelangelo Signorile Show* (2pm-6pm ET) will broadcast live from the convention.

CRACKED UP COMEDY // 146 – Timeless political comedy will be broadcast throughout the duration of the convention.

AIR AMERICA RADIO // 144 – Much of the Air America weekday lineup will broadcast live from the convention.

C-SPAN RADIO // 113 – Gavel-to-gavel convention coverage, with approximately 100 hours of live convention coverage from New York.

ABC NEWS & TALK // 140 – Daily reports from the convention during *Live From 125* (1pm ET) with guest host Richard Bey. *The Sean Hannity Show* (3pm-6pm ET) and *The Larry Elder Show* (6pm-10pm ET) will both broadcast live from the convention.

NPR NOW // 106 – Live, anchored coverage beginning at 8pm ET, with Frank Stasio hosting from Washington, DC and Ron Elving from New York. NPR reporters will be on the convention floor as well as outside the convention venue.

FOX NEWS CHANNEL // 105 – Wall-to-wall coverage from the convention floor.

SIRIUS FIRST TRAFFIC & WEATHER // 150 – New York City area traffic and weather updates every four minutes.

About SIRIUS

SIRIUS, now available to over 10 million DISH Network satellite TV and SIRIUS Satellite Radio subscribers, provides listeners with over 120 channels of the best commercial-free music, sports, information and entertainment, with digital quality sound coast-to-coast, broadcast daily from New York City, Los Angeles, Nashville, New Orleans, Houston and Daytona. SIRIUS offers 65 channels of 100% commercial-free music, featuring multiple categories of pop, rock, country, hip-hop, R&B, dance, jazz, classical and Latin music, along with more than 50 channels of world-class sports, news, talk entertainment, traffic and weather for a monthly subscription fee of only \$12.95, with greater savings for upfront payments of multiple months or a year or more. SIRIUS also broadcasts live play-by-play games of the NHL and the NFL, and is the Official Satellite Radio partner of the NFL.

SIRIUS Satellite Radio products for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Eclipse, Jensen, JVC, Kenwood, Panasonic and U.S. Electronics, and can be purchased at major retailers including

Advance Auto Parts, Best Buy, Car Toys, Circuit City, Crutchfield, Good Guys, Wal-Mart, Sears, Tweeter and Ultimate Electronics, along with RadioShack and DISH Network outlets.

SIRIUS' exclusive automotive partners DaimlerChrysler, Ford and BMW represent over 40% of new cars and light trucks sold annually in the United States. Automotive brands currently offering SIRIUS radios in select new car models include BMW, MINI, Chrysler, Dodge, Jeep, Nissan, Infiniti, Mazda, Audi, Ford, Lincoln-Mercury, Mercedes-Benz, Porsche and Volkswagen. Automotive brands that have announced plans to offer SIRIUS radios in select models include Jaguar, Volvo, Land Rover and Aston Martin. In 2004, SIRIUS radios are expected to be available in over 80 different car models, with more than 50 of them factory programs. Also, Hertz currently offers SIRIUS in 29 vehicle models at 53 major locations around the country. In addition, the Penske companies – Penske Auto Group, United Auto Group and Penske Trucking – are offering SIRIUS radios as a factory installed option, where available, in their cars and trucks through their dealerships.

Genmar Holdings, the world's largest manufacturer of recreational boats, Formula Boats and Winnebago, the leading supplier of recreational vehicles and motor homes, also offer SIRIUS.

Click on sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.